

# ILA LISTENING POST

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ISSUE NUMBER THIRTY-FIVE      OCTOBER 1990

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## Conference Preview

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### Food and Fun in Jacksonville!

Service with a capital S! That's what the executive board experienced in its September 21-23 meeting at the Omni Jacksonville, our convention hotel for March 1991. What else could we expect from staff members who recently were awarded a 98.4 out of a possible 100 service rating by the Omni system. ILAers coming to Jacksonville can expect prompt friendly service in a comfortable, attractive setting.

Looking for food and fun? Begin your search right in the Omni at the gracious "Juliette's." An atrium furnished with wrought iron padded chairs and tile tables provide a comfortable setting for delicious dining. The menu offers healthy fare for every appetite: soups, salads, entrees, and tempting desserts. The blackened chicken salad was a favorite of board members, and the black bean soup is a Juliette's speciality. Ask Sheila Bentley and Kittie Watson about the chocolate torte!

The bar at Juliette's will be a favorite gathering place with its plush tub chairs, happy hour hors d'oeuvres, and nightly entertainment.

Just across the street from the hotel is the popular Jacksonville Landing. The Landing, located on the banks of the St. John's River, is a favorite nightspot for both locals and tourists. Shops, food marts, restaurants, lounges, and a food court provide a variety of amusements. During the day, the center court contains a refreshing fountain, then it converts to a concert center for live music in the evening. The river walk along the Landing has several outdoor cafes and is the dock for the river taxi

which, for a small fee, will transport you across the St. John's to "Crawdaddy's," another dining establishment.

Dining at the Landing caters to small or large appetites. It's worth a trip to L & N Seafood for the sweet bisquits. Several ILA board members (who shall remain nameless) purchased boxes of bisquit mix to take home. Mary Louise Shannon, our local arrangements chair, also recommends "The Silver Spoon." Those seeking sin can accompany Bob Bohlken over to Hooters where the waitress uniforms are skimpy and the food is popular.

Start saving your dollars for the many shops including Laura Ashley, the

Sharper Image, Bass Shoes, Victoria's Secret, The Limited, and more. Jewelry at Bailey, Banks, and Biddle! toys! baskets! Silk ties and scarves! Christmas decorations! A good variety of purchases for all budgets.

Pack your casual and dressy clothes and come to Jacksonville!

Mary Louise and Wayne Bond have planned a family oriented convention experience. Watch for announcements about a special day trip to St. Augustine. Orlando and Disney World are only two hours away. Old friends, new acquaintances, and a great program are in store for all of us. Hope to see you there!



Jacksonville Landing, Jacksonville, Florida

# President's Perspective

Your ILA Executive Board has just completed a busy, exciting, and productive day-long meeting in Jacksonville. All members of the Board attended the meeting, which began at 9 a.m. in the Tallahassee Room of the Jacksonville Omni Hotel and ended at 6 p.m. We covered many items from officers reports to updates on what is being done by our many active committees.

The majority of the time was spent discussing plans for the March, 1991 Convention, including a tour of the hotel and its facilities. Program Chair Wayne Bond and Local Arrangements Chair Mary Louise Shannon have done so much to provide stimulating programs, entertainment, and time to visit the fascinating Jacksonville area. Wayne and Mary Louise both reported outstanding help from their sizeable committees. I know that our Twelfth Annual Convention is going to be the best ever. Each year we grow in the number of worthwhile program submissions and in learning what special events our members most enjoy together. By having three former program chairs (Bill Arnold, Kittie Watson, and yours truly) in attendance, many past successes and failures were explored as a means of making 1991 as nearly perfect as we can.

Some of the other items that we covered included firming up the committee structure, clarifying questions about the nominating process, cementing places and plans for conventions for the next three years, reacting to recommendations from the Task Force on Certification, and hearing a report from Kittie and Bill on the Dublin mini-conference. These last two items each resulted in formal action by the Board, reported elsewhere in this newsletter. We ironed out some difficulties with the *ILA Journal*, including the process of defining a *Journal Business Manager*; having Bill Arnold, the next *Journal* Editor, in attendance was most helpful in making long range plans, and Diana Corley Schnapp, who served on the ad hoc committee with Richard Hunsaker, filled us in on the thinking behind the job description for the Business Manager. We heard a report from Bob Bohlken



on the work of the Public Relations Committee to get audio taped public service announcements to radio stations across the country (promoting listening, of course); Sheila Bentley updated us on the mailings done to promote ILA and increase membership, which has now almost reached this year's target of 400; and Phil Emmert told us of the work of the International Outreach Committee, done in conjunction with co-chair Carine Feyten. Florence Wolff clarified minor changes needed to bring our Constitution and By Laws in line with current practice, and she filled a legal pad with notes to prepare the minutes of our meeting. Charles Roberts explained the growing responsibilities placed on our Executive Director and a possible solution resulted in the proposal to give a small grant for secretarial help—you will find this proposal on another page. We hope this will inspire many of you to nominate yourselves for the position—you may remember that Charles' term ends next March.

We covered so many agenda items, all discussed and acted upon to continue the efforts of the Executive Boards before us to make ILA the finest professional association in the world!

That's ambitious, I know, but I think we are truly headed in that direction. I am certain that we have the finest group of people that I have ever worked with in any of the many organizations that I've belonged to. Not only are they all highly responsible and dependable, but they are creative in their problem solving abilities, balancing imagination with practicality in proposing and adopting solutions. All are good listeners—does that surprise you?—willing to give others more than a fair share of the meeting time. And all are friendly, loving, and good-natured folks who have made—and are making—my term as president a truly rewarding experience.

*Ethel C. Glenn*

## ILA Represented at SCA Conference on Assessment

Five ILA members (Kittie Watson, Charles Swanson, Morris Snively, Charles Roberts and Bob Bohlken) participated with forty-five others in the Speech Communication Association Conference on Assessment held at the University of Denver July 13-16. If you are interested in assessing listening skill competencies, at the secondary and post secondary education levels contact any of the above for more information.

### Important Addresses

<b>International Office:</b>	Executive Director, Charles Roberts Box 10090 A East Tennessee State University Johnson City, TN 37614-0002
<b>The Listening Post:</b>	Jane Rhoads, Editor Reading & Study Skills Center Box 109, Wichita State University Wichita, KS 67208
<b>The ILA Journal:</b>	Robert Bostrom, Editor College of Communication University of Kentucky Lexington, KY 40506

# What's Happening

## News and Notes About ILA Members

**Charles H. Swanson** reports that his activities include directing a production of *Twelfth Night* which he edited and published locally and presenting a speech to the Fairmont Rotary Club entitled, "Listen! You Ain't Heard Nothing Yet!" which was well received.

On June 15, 1990, former ILA President, **Carolyn Gwynn Coakley**, retired from 25 years of teaching English and oral communication at the high school level in Maryland. At her last High Point High School Commencement at the Capital Center in Largo, Maryland, she was honored as the Distinguished Faculty Representative. In her remarks to the 1990 graduates, she urged them to think about the past and learn from the past, anticipate the future and plan for the future...but most importantly, listen to the present and enjoy each precious present moment. Carolyn notes that ILA member Susie Berkheimer gave her a most treasured retirement gift—an audio tape of best wishes from many ILA friends.

Congratulations are in order. On September 1, 1990 **Diana Corley** became **Diana Corley Schnapp** as the result of her marriage to Frank. She will be on leave from Black Hawk College beginning in January to move to the Chicago area to join her husband. If anyone knows of a good job opening beginning in January or in fall of 1991, please pass it along.

**Ethel Glenn**, in addition to her duties as ILA President this year, is busy with other activities outside her routine teaching assignment. She will be on a panel discussing the current decline of speech offerings in the North Carolina high schools at the Carolinas Speech Communication Association annual convention at Clemson, South Carolina, October 12-13. Then, she will attend the New York Regional ILA meeting on October 27, as the guest of Wayne Bond. November 5 to 9, she will do a daily workshop for an Elderhostel on listening, held at the Brown Summit Conference Center. Saturday, November 10, she gives a listening training session to the Care Givers Volunteers in Greensboro—

these are people who visit with bed-ridden or housebound members of their churches. And on December 10, she will speak to the staff workers in the UNCG Office of Student Financial Aid about the role of listening in their daily interactions with students.

After flying to Jacksonville, Florida to attend the ILA Executive Board Meeting at the impressive Omni Hotel, **Florence Wolff** returned to fulfill a heavy 5-day schedule of seminars and speeches focusing on Perceptive Listening. As Director of WITS (Wolff Innovative Training Systems) she conducted a 6-hour seminar for 35 Ohio law enforcement administrators (police chiefs and sheriffs) at The Ohio State University, and a 6-hour seminar sponsored by the Affiliate Societies Council for 50 engineers at Miami University. Also, she addressed 90 managers and vendors of Arcorp and

was the luncheon speaker for the Presidents Club in Dayton. She continues to teach one undergraduate course, Listening Theory and Application, at the University of Dayton on Thursday, 5:50 p.m.-8:20 p.m.

**Carol Grau**, New Utrecht High School, Brooklyn, NY and **Wayne Bond**, Montclair State College, Montclair, NJ, are presenting an "Experiential Approach to Listening" at the New York State Speech Communication Association on October 13. As copresenters, Grau and Bond will lead participants in experiences and discussion of various methods of teaching and training listening. In addition, **Wayne** presented a listening seminar for the New Jersey Speech-Language-Hearing Association, discussing information and strategies for improving listening skills of clinicians and clients, September 11, 1990 at its fall association meeting.

*We like to know what you've been doing! Please send short reports about your latest activities, awards and honors to: Jane Rhoads, Reading & Study Skills Center, Box 109, Wichita State University, Wichita, KS 67208.*



ILA Executive Board at Jacksonville, Florida meeting.

# Eye Movements Reveal Thought Processes

by Robert Walker  
Northeastern Illinois University

*Editor's Note: The first article in this series appeared in the July issue of the **Listening Post**.*

Blue, brown, hazel, green, and all other color eyes in all cultures seem to have one thing in common. Their directional movement may reveal whether someone is using pictures, sounds or feelings in their thinking. Knowing that someone's thoughts are triggered by visual, auditory or kinesthetic stimuli, the listener can then respond with similar visual, auditory or kinesthetic imagery and quickly increase the opportunity for understanding and rapport.

You can discover a person's internal experience by asking questions that challenge impromptu recall of events and noting where the other person's eyes move. Persons who recall memories by looking up right, up left or by looking straight ahead in a defocused manner are thinking Visually. A level glance left or right or down left symbolizes Auditory recall. The look that is usually down and to the right connotes a Kinesthetic stimulus of the memory bank.

Eye movements may be in a quick sequence, such as up, left—down, right—level, left. This would suggest a Visual recall of events, then a Kinesthetic feeling about the events, and finally an Auditory recall of sounds or speech within that experience.

These involuntary eye movements will occur unless an informed person makes a firm effort to control them. But, just as there are persons whose language is devoid of many sensory modes, there is a "C" or cerebral type, who dampens or filters the V-A-K eye movements, as she cautiously searches for a precise descriptive term with which to express them.

In the last issue of *The Listening Post*, elements of neurolinguistics were reviewed which suggested that most individuals use Visual, Auditory or Kinesthetic imagery in their speech, and that by reflecting these sensory images, along with mirroring the speaker's body

language and para-language, one could gain rapport rapidly. This is true.

With the knowledge that a person's eyes tend to move in certain patterns which reveal the inner sensory modality, you have an additional listening or observational technique to help you access these V-A-K preferences.

Again, the caveat, be prepared for success. When you start asking questions to probe another's thought processes, remain poised. You **will** see the predicted eye movements, however quick or fleeting, and you are liable to enthusiastically over-react in such a manner as to alter the mood of the dyadic interaction. Practice on some safe colleagues first!

Here are some standard questions with which to practice. The key words to modality are readily apparent. Constructed responses (including lying) are eye movements Up-Right, or Level-Right. Remembered responses are indicated by eye movements Up-Right, or Up-Level. Try these and then adapt others.

1. Who was the first person you saw today? (Up-Left)
2. In your house, how many doors are there? (Up-Left)
3. What would you look like with red hair? (Up-Right)
4. Can you picture a sunset with lightning? (Up-Right)
5. How does your doorbell sound? (Level-Left)
6. How does your favorite song go? (Level-Left)
7. Have you ever fallen in love? (Down-Right)
8. Ever taken an ice-cold shower? (Down-Right)

For more direct probes, try these, privately.

1. Can you picture a very pleasant memory of a cookout or a picnic you attended?
2. What brought that memory to mind? A sight, a sound, a smell, a taste, or a feeling?
3. Think of a negative experience that you've had...got it?
4. What brought that to mind? A sight, a sound, a feeling? What was the second trigger? and then the third?

Other types of probes can be found in the work of Bandler and Grinder, Suzette Elgin, Genie Laborde, Michael Brooks, and in works associated with Neurolinguistic Programming (NLP).

In summary, appropriate responses in dyadic communication may be guided by listening for the sensory words used by the speaker, and by interpreting the speaker's eye-accessing cues used to remember or construct experiences. If the responder uses the same sequence of Visual, Auditory, or Kinesthetic imagery, she will be perceived subconsciously as being on the same wave length. Mirroring the modalities in a subtle manner, as the para-language and body language must also be mirrored, will lead to congruous conduct and lessen the chances for crossed transactions. Try it, you'll be surprised how well it works.



## ILA LISTENING POST

### Listening Post Deadlines

The Deadline for all Listening Post materials (*Includes articles, ads, photographs to appear in the next issue*) is Dec. 14, 1990.

### ILA LISTENING POST NOW ACCEPTING ADVERTISING

To provide service to ILA members and suppliers, the ILA Listening Post will accept advertising. Acceptance of all advertising will be subject to editorial approval.

#### 1990 RATES

Full Page	.....	\$250.00
1/2 Page	.....	\$150.00
1/4 Page	.....	\$75.00
1/8 Page	.....	\$40.00

All ads must be camera-ready and pre-paid. Send all material and ads to:

**JANE RHOADS**, Editor  
Reading & Study Skills Center  
Box 109, Wichita State University  
Wichita, KS 67208

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## Listening Activities

### Please Hear What I'm Not Saying

by Carole Grau

#### Objective:

To detect the feeling behind the words spoken.

#### Activity:

Below are fifteen statements that people might make. Have the students read each one separately, trying to listen carefully for the possible feeling behind the words. On a separate sheet of paper, have them write down the number of the example and all of the feelings they think they hear in the statement. Be sure they write only feelings and not content. Have them key in on single words, if possible. After they have finished, have them join two other classmates and compare their lists of feelings in order to find areas of common agreement. Have them discuss what it was that caused the particular feelings. Concentrate on those feelings where only one person listed it, trying to find out if it is a legitimate feeling for a person saying those words. Join together as a class to discuss differences and share feelings. Be sure to point out that people don't always hear all of the feelings others hear.

#### Example:

It seems to me that you aren't paying much attention to me. Is there something I should know? Feelings might include: puzzled, ill-treated, hurt, not appreciated, jealous, manipulative.

#### Statements:

1. I wonder if I ought to start looking for a new job. They are reorganizing the company, and what with a drop in business and all maybe this is one of the jobs that they'll cut back on. But if my boss finds out I'm looking around, maybe he'll think I don't like it here and let me go anyway.
2. That's really a beautiful dress. Where did you get it?
3. I said I'd do the collecting for him, but I sure don't feel like it. But I owe him a favor so I guess I'll have to do it.

4. I've got a report due tomorrow, an exam the next day, rehearsals every night this week, and now a meeting this afternoon. I don't think I can even fit in eating, and this has been going on all month.
5. I can't understand why they haven't written. They've never been gone this long without at least a card, and I don't know how to get in touch with them.
6. Thanks for a great evening. The dinner was fantastic, so was the party. Let's do it again.
7. My daughter got straight A's this year and the high school has a reputation for being very hard. She's a natural student. But sometimes I wonder if she isn't all books. I wish I could get her interested in something besides studying.
8. Roy, the teacher tells us that he'll mark off on our grades every time we're late, but it doesn't seem to bother him when he comes in late. He must figure it's his privilege.
9. I worked up the whole study—did all the studying, the compiling, the writing, it was my idea in the first place. But he turned it into the head office with his name on it and he got the credit.
10. I don't know whether I'm doing a good job or not. She never tells me if I'm doing well or need to work harder. I sure do hope she likes my work.
11. She believed everything she said about me. She wouldn't even listen to my side—just started yelling at me.
12. Look, we've gone over and over this. This meeting could have been over an hour ago if we hadn't gotten hung up on this one point. If we can't make a decision, let's table it and move on.
13. Boy, that test was really a bummer. I studied all the wrong things. I sure hope I got enough points to pass.
14. When you come right down to it, this is about the most revolting development that could possible have taken place. You never really know who your friends are, do you?
15. This is the most exciting day of my life.

### Elementary Activities

by Inga H. Smith

#### "Who, What, When, Where"

1. To help determine main ideas, students need to key in on "Who, What, When, Where."
2. Read phrases like the following and have children take turns answering, "Who, What, When, Where."  
to trap a lion \_\_\_\_\_ at the project's end \_\_\_\_\_ a group of teachers \_\_\_\_\_ before we left the room \_\_\_\_\_ from the sky \_\_\_\_\_ using your head \_\_\_\_\_ by means of computer \_\_\_\_\_ to give information \_\_\_\_\_ after school \_\_\_\_\_, etc.

#### "Fact or Fantasy"

1. Make 30 (or more) cards with "Fact" written on 15 of them and "fantasy" written on the other 15.
2. Two players, in turn, draw a card and make up a sentence stating a fact or a fantasy, according to the card he/she draws.

3. The other players must guess which word was on the card. They score one point for a correct answer.
4. Players should make sentences that are not easily distinguishable, thus eliminating the chance of accumulating many points.

#### "Family Ties"

1. Discuss interviewing techniques.
2. Then have kids tape record or interview oldest member of family or oldest neighbor about what life used to be like.
3. Write composition based on notes from interview.

#### "Predicting"

1. Read story that's unfamiliar.
2. Stop at certain places, ask "What do you think will happen next?"
3. Ask: "What did you hear that makes you think so?" (context clues)

# Membership Growing Strong

In late September all ILA members should have received a renewal notice from the national office, along with a copy of their personal information that is on computer. This information was current as of September 21. As was noted in the letter, if you renew as a Sustaining member (for \$185) you will not be charged for the convention. Do consider renewing as a Sustaining member if you are planning to go to the convention (as we are sure you all are). If your organization joins, you will receive two convention registrations at no charge. This is an excellent method for supporting the ILA and gives you the opportunity of bringing someone new into the ILA. If you have not already done so, take a moment now and renew your membership. This year you have the option of either paying by check or by Master Card or Visa. If you choose the latter, be sure to sign your Directory Information form.

Even those members who already had renewed and our growing number of lifetime members were sent this information. It is important that all members scan the copy of their personal information. If you note any incorrect or incomplete information, make the changes on the sheet and return it to Charles Roberts at the ILA office. If you did not receive a letter from Charles, do write or call him.

**Our membership has increased by 60% in the last two years!** The reason for this growth is simple—we have a top-notch Association made up of good people who cared enough to interest others in joining our organization. You can help the Association grow more by sending the name and address of someone you know that would benefit from joining your Association to Charles Roberts at the National Office in Johnson City. Do so today!

MAKE  
YOUR PLANS NOW  
TO ATTEND THE  
**12th Annual  
ILA Convention**

Jacksonville, Florida  
March 6-10, 1991  
The Jacksonville Omni Hotel

## Membership Committee Update

The Membership Committee has been pursuing new members from a variety of avenues. We have sent a mass mailing to 1,800 members of the American Society of Training and Development, and we are investigating doing a second mass mailing. In addition, 20 ILA members from different regions of the country have each been asked to send out 40 letters to prospective members in their areas. Thus, another 800 possible ILA members will be contacted! If you know of someone who should receive information on ILA, please let either Charles Roberts or me know, and we will see that information and a membership application are sent. (Be sure to note Charlie's new address and phone number.)

Kudos go to Charlie Roberts for the outstanding job he continues to do as our Executive Director. With minimal research help from me, Charlie is responsible for sending out the letters, brochures, and applications to the 1,800 ASTD members. In addition he keeps me posted on new members so that we can send a letter welcoming them to our ILA family. His organization, prompt-

ness, and professionalism are a valuable asset to our organization. A big thanks to you, Charlie!

A second thank you goes to Ralph Nichols for adding his prestigious signature to our welcoming letters to our new ILA members.

Sheila Bentley,  
Membership Chair

## ILA Summer Conference

The 2nd International ILA Summer Conference was held in Dublin, Ireland on June 30, 1990. It was scheduled in conjunction with the International Communication Association (ICA) conference. The ILA conference theme was "Listening in the Curriculum." Bill Arnold, ILA's conference coordinator, organized a day of programs which included: Glistening: Putting the Shine on Client-Centered Communication; Listening Concept Reinforcement; and Teaching a Course in Listening. Attendees were enthusiastic. Three members of the executive board were present: Bill Arnold, Wayne Bond and Kitty Watson.



Kitty Watson, Wayne Bond, Kevin Sonoda, Catherine Gifford at Dublin conference.

## New Executive Director Offered Some Help

ILA must have a new Executive Director by next March, when Charles Roberts ends his term. We have received only two nominations so far, and both of them have reservations about the level of commitment in both time and employer support that they could bring to the job.

In recognition of the growing demands of the position in terms of correspondence, updating membership information, billing for renewals, keeping all the finances including the writing of checks and stationery, and on and on with many associated duties, the Executive Board voted to award up to \$2,000 a year to be given as a grant to the new Executive Director's institution to pay for a part time secretary to aid in the weekly routines. The Board estimates that this would cover a secretary for 4 to 5 hours a week, enough time to keep the records up to date and handle most of the correspondence. This would reduce the pressure on the Executive Director considerably.

Charles Roberts has done a superb job of organizing all our membership materials—computerized lists, renewal forms, routine printouts on the current status of all members, and sample copies of all form letters already on disks. The Mackintosh computer and lazer printer that the Association bought will be transferred to the new Executive Director so that the transition should be smooth and easy.

Yet we know that a secretary cannot handle all the duties—indeed, if one could, the Board could simply hire a secretary! The Executive Director continues to be our mainstay for all aspects of ILA business transactions and membership records. Most of our mail goes to the Executive Director. In many ways, this is a more important position than the presidency!

As you consider whether or not to nominate yourself, as we hope many of you will do, we need you to think in terms of the level of institutional support that you can bring to ILA. Of particular importance are travel money, some use of long distance telephoning,

possible mailing privileges, etc. While ILA pays much of its own way, all of your officers—and especially the Executive Director—have received considerable support from their own institutions. As with all small professional associations, members who serve as officers and on committees pick up the bulk of the costs themselves. This is the only way we can manage without significantly increasing dues. If we receive a nominee whose office or department can provide secretarial help, as McNeese University did for Charles Roberts (and many other organizations have done for other officers), then we would not need to extend the secretarial grant. But if that regular, steady amount of help would make a difference for some of you who want to serve, but have serious reservations about your own time, then the grant can be available. The grant is solely for secretarial services, not for any other expenses of the office.

## Task Force on Certification

The Executive Board accepted, with minor amendments, the report of the Task Force on Certification and Sponsorship. The report had been completed and delivered at the final Board meeting in Indianapolis in March, but because the time for the meeting was not long enough, this report was postponed until the September meeting. (As a parenthetical thought, those of you nominated for offices in ILA be sure that you book your return flights from Jacksonville late Sunday afternoon, so that you will have time to attend the regularly-scheduled Board meeting on Sunday morning.)

After a lengthy study, Chairman Wayne Bond and his committee, Carolyn Coakley, Carole Grau, and Elaine Mahone, recommended "That ILA, at this time, not be involved in Certification." The primary rationale was a legal one—if we were to certify, we would then become legally responsible for any workshops or programs given by those persons whom we had certified. Yet we have no mechanism for controlling the quality of programming once the certificate has been awarded. Several

Please give this issue some serious thought and determine if **you** are the one who is in a position to serve ILA in this vitally important capacity. Ask your academic officer or work supervisor what kind of support is possible. Note, of course, the publicity that comes to your institution with mail and calls that come in from around the world. Note also the high level of support for a growing but solidly established professional association.

Please send your self-nomination with a brief description of your qualifications and proposed institutional support. We are in a position to offer you a computer and a part time secretary. What are you in a position to offer us? Send your letters to:

Ethel C. Glenn, President  
International Listening Association  
102 Ferguson Bldg.  
UNCG  
Greensboro, N.C. 27412

other professional associations have considered a similar recommendation; all have turned it down and advised us to do so.

The second recommendation was amended to read "Individuals or educational organizations wanting to indicate ILA affiliation need to receive prior permission in writing from the ILA Executive Board."

Both recommendations were passed unanimously. We are saying that as an organization, we are willing to have our members list ILA as an "affiliation," but we do not believe we are in a position at this time to attempt a certification process. The Board also adopted guidelines for awarding affiliation permission. They are: (1) be an ILA member for three years; (2) attend ILA Convention at least once for every three years of membership; (3) present at least once at ILA Convention; and (4) have experience in the field of listening as a teacher or consultant or trainer or curriculum developer, or staff developer or writer.

## Nominating Committee Update

The Nominating Committee has begun the difficult, but very important, task of selecting the slate of candidates for the 1991 convention. Offices to be filled include: First Vice-President, First Vice-President-elect, Second Vice President, Secretary, Member-at-Large (Public Relations), Member-at-Large (International), and the 1992 Nominating Committee.

Nominations were solicited from the general membership in past issues of *The Listening Post*. Officers and members of the Nominating Committee have made additional suggestions. The current job of the committee is to contact all of the members who were suggested for positions and obtain a biographical statement and commitment to serve ILA on the next Executive Board. The vitas will then be reviewed by the Nominating Committee and a final slate will be selected. This slate will be featured in an upcoming issue of the *Post*, prior to the March convention. As allowed by our constitution, additional nominations can be made from the floor at the convention when we meet in Jacksonville.

Many thanks go to all who made suggestions and have helped with this important task. Nominating Committee members are: Bev Aweve, Illinois; Carolyn Coakley, Maryland; Tim Gilmore, Ontario; Margorie McGregor, Oklahoma; and Deborah Hefferin, chair, Florida.

## Call For Student Debut Papers

Students, if you have not presented a paper at the ILA convention before, you are encouraged to submit a proposal and paper to be presented at Jacksonville, in March, 1991. For the program committee to consider your proposal for the **Student Debut Program** your proposal needs to include 1) **Your name and address and your school;** 2) **Your telephone number;** 3) **The name of a faculty sponsor;** 4) **The title of your paper;** 5) **Three copies of the paper with an abstract included.** For

consideration, your paper needs to address some aspect of listening.

Faculty members be sure to inform your students of this opportunity for them. You are our primary source for getting this information to the students since many are not members of ILA and do not receive the *Listening Post*. Please help to make the Student Debut Program a success by encouraging your students to submit proposals.

### **The Student Debut proposal for papers are due February 11, 1991.**

Send proposals to Dr. Wayne Bond, Department of Speech and Theatre, Montclair State College, Upper Montclair, NJ 07043. If you have any questions, contact Dr. Bond at 201/783-6093; Home; 201/893-5214; Office.

## A Convention Warning

All of you who plan to attend the 12th ILA Convention in Jacksonville, Florida March 6-10 need to know what the Omni Hotel has told us. Apparently they have just had a rate increase. They are, however, going to honor the rate they had given us earlier (around \$85), but only for those persons who send in their reservations by the February 12 deadline. Not only will the rate increase, but they do not promise to hold any more rooms for us after that time. It will be essential that you get your reservation in on time, both to ensure a room in the hotel and to take advantage of the special rate. Your reservation materials will arrive in your mail during the last two weeks of January. Send in the hotel card as soon as you get it. We want all of you to get the best possible deal.

## Jacksonville Convention Program Diverse and Challenging

Wayne Bond, First Vice President and Program chair, reports that a very strong response to the call for program proposals were received. The proposals were very diverse and will present a challenge to the convention participants. The large number of proposals, focusing on the 91' convention theme, **Listening: An Agent for Change**, present new

and interesting ideas of the role of listening in Business, Consulting, Health Care, Education, Research, and in personal and family communication. Bond also reports that he and Mary Louise Shannon and the Hospitality committee have a number of special touches planned for the Jacksonville Convention. Plan to attend, bring a friend and family members and enjoy the Florida sun, the warm hospitality of the Jacksonville residents and get renewed with new ideas and materials about listening.

## New York Region, ILA Meets October 27

The New York Region, ILA will hold its annual Fall Listening Conference, Saturday, October 27 at Montclair State College from 9:00 a.m. to 2:30 p.m. The program includes a session title "**Creating the Best You: Presentations That Work.**" Designed with the Listener in mind, Janice S. Hermalyn will demonstrate how to uncover the underlying structure of teaching/training at your best. The afternoon session, "**Listening and Critical Thinking,**" will focus on the incorporation of critical thinking and listening techniques to enhance class interaction. The group will also have as a special guest, Dr. Ethel Glenn. Plan to attend. The conference fee, including lunch is \$14.00. To register call Wayne Bond (201/783-6093; home; 201/893-5214) or write to him at Department of Speech and Theatre, Montclair State College, Upper Montclair, NJ 07042 no later than October 25.

## Fly "ILA" and Help the Association

ILA has an official travel agent for the conference, Dana of **AIT Travel**, 1-800-528-0290. If you purchase your tickets through our official agent, you will save money and raise money for ILA. Tickets purchased through **AIT Travel** will be 40%-45% off regular fares and 5% off promotional fares. In addition, 1% of the ticketed value will go to ILA! Call 1-800-528-0290 to make your travel plans.