

ILA LISTENING POST

ISSUE NUMBER THIRTY-ONE OCTOBER 1989

President's Perspective

Dear ILA friends,

If the Executive Board's experience is any indication of what we have to expect on March 7-11, 1990, get ready to attend an outstanding convention in Indianapolis! All board members were able to attend the meeting at the convention hotel (Embassy Suites-downtown) on August 12th. After having the opportunity to take the free stretch limousine to the hotel, view the modern meeting room facilities, enjoy the free breakfast buffet, stay in the spacious rooms, and check out the proximity to theatre/shopping/etc., we all left eager to come back and experience more of this wonderful city with other members of ILA.

Jim East, our Local Arrangements Chair, showed true "midwestern" hospitality from the moment we arrived. He and Indianapolis are preparing to roll out the red carpet for ILA. Jim, who has extensive experience is planning conferences and big events, has already begun working with local media and businesses to spread the word about listening and the International Listening Association.

Ethel Glen, our First Vice President and Program Chair, is busy planning the program for our 11th Annual Convention. She has received an exciting array of proposals that will satisfy the needs and interests of all our members. In fact, by the time you receive this issue, Ethel and the program planning committee will have selected papers and workshops for next year's program.

It was exciting to take part in the summer board meeting and to hear about how our members are working



together to strengthen our organization. Here are a few highlights: Charles Roberts reports steady membership growth; Bill Arnold, Phil Emmert, Wayne Bond, and Tricia Anderson are submitting proposals to present ILA sponsored programs at national and regional conferences; Dick Hunsaker has agreed to serve as the Business Manager for the ILA Journal; Tricia Anderson and Charles Roberts are actively pursuing new members through mass mailings; Harry Cook and the nomination committee have received a number of nominations for next year's slate of officers; a new task force is being formed to study and suggest policy for ILA endorsements and certification issues; the board approved Bill Arnold's working with the International Com-

munication Association to schedule a joint Summer Conference in Dublin, Ireland, June 24-29, 1989 (the next issue will have more details); and Sheila Bentley's committee has received several offers from members to host future convention (remember the 12th Annual Conference will be hosted by Mary Louise Shannon in Jacksonville, FL).

As you can see, you and your association have been busy during the last six months. We are accomplishing our goals and establishing new ones. If we are to continue growing and changing in positive ways, we need your help. Remember to respond to calls for nominations and submissions in the following areas: (1) officer nominations; (2) award nominations; (3) journal article submissions; (4) Nichols/Brown Award submissions; and (5) newsletter article/exercise/notes submissions.

The Executive Board is here to serve you and ILA. We have scheduled another audio conference call for December 3, 1989. If you have any questions or concerns that you would like the board to address, please let me hear from you. We want to listen.

Kittie
Kittie W. Watson

Announcements

Search Begins for a New Executive Director

Replacing someone as efficient and nice to work with as Charles Roberts is never an easy task, so we want to start well in advance by getting all of you to nominate yourselves or other ILA members for this crucial office in the association. When Charlie accepted the position, he agreed to a three year term. We are drawing near the end of that time.

We would like to have a new Executive Director identified no later than a year from now—Fall, 1990. That person would work along with Charlie, gradually phasing into the office, helping get through the March, 1991 Convention, then completely assuming the duties by June, 1991. That provides a

generous amount of time for the orderly transfer of all the record keeping and for learning how the membership system works.

At its meeting in August, the ILA Board approved the purchase of a Mackintosh computer with a laser printer, to be assigned to the Executive Director's office. This will make all record keeping and preparation of materials much simpler.

Please give serious thought to nominating dependable, capable members to service as Executive Director. Send your suggestions to Ethel Glenn, Department of Communication & Theatre, UNCG, Greensboro, NC 27412.

Thanks For All Those Program Submissions

First Vice President Ethel Glenn, program chair for the 1990 ILA Convention, was delighted at the response to the call for papers—over 40 submissions were in by the August 15 deadline, and several others have called in about possible programs since that time. "Thanks to all of you who submitted," Ethel said, "and my gratitude for making the deadline. ILA has moved from an organization that works to find enough program offerings to one that can select the best from among the many submissions. That is ideal. We have moved into the 'big leagues' of convention program planning."

All those who submitted will be notified by November about the acceptance of their proposal and the time slot during the Convention at which it has been scheduled.

Where Would You Like To Be In 1992, 1993, and 1994?

The Site Selection Committee is busy gathering information on possible sites for the ILA conventions for 1992, 1993, and 1994, and we would like to have input from the ILA membership on where you would like to go. If you know of a great place for a convention, or if there is somewhere that you would be particularly interested in going for a convention, let us know by November 15. If possible, please contact the city's convention bureau or visitor's bureau and ask them to send information on the city and the available convention facilities. Have them send the information to:

Sheila C. Bentley
Chair, Site Selection Committee
1035 West Tree Drive
Collierville, TN 38017
(901) 853-7690

Also, it is to ILA's advantage to hold the conventions in cities where we have an ILA member who can serve as local chair and who can help us arrange for a.v. equipment and student support. If you would like to offer your city and your talents as local arrangements chair, please let me know.

Finally, to guide our selection of convention sites, please rank order the following items from 1-15 in order of importance, with 1 being most important.

CONVENTION SITE SURVEY

- Cost of hotel rooms
- Tourist attractions in convention city
- Historical attractions and museums in convention city
- Natural scenery in convention city
- Luxuriousness of hotel and hotel rooms
- Cost of airfare or transportation to convention city
- Ease and cost of transportation from airport to hotel
- Quality of meeting facilities
- City located close to you
- Alternating regions of the country for convention sites
- Going to a different city from previous convention sites
- Weather in convention city in March
- Holding the convention always in March
- Size of convention city
- Other (Please explain) _____

Please send your response by November 15 to Sheila Bentley at the address above.

Call for Journal Editor

In 1987, Bob Bostrom agreed to serve a three year term as Editor of the *Journal of the International Listening Association*. To make sure the transition from editor to editor goes as smoothly as possible, we need to consider individuals who would be willing to serve as JILA Editor from January 1991-93. The Executive Board hopes to ease transitional stress by selecting an Editor Elect at the 1990 convention in Indianapolis. The new Editor Elect would then work closely with Bob during the last six months of his tenure.

Criteria:

- Personal publication record
- Willingness and time to serve
- Support from the candidate's institution (for postage, phone calls, supplies, copying, secretarial assistance)
- Knowledge of the field of listening
- Demonstrated writing and editing skill

Please send your nominations by November 15, 1989 to:

Kittie W. Watson, President
International Listening Association
Department of Communication
Tulane University
New Orleans, LA 70118

Award

Glenn Presents ILA Award to Spearritt

Those of you who attended the 1989 ILA Convention in Atlanta or who read the April issue of *The Listening Post* will remember that the Awards Committee selected Dr. Donald Spearritt, Professor Emeritus at the University of Sydney, Australia, to receive the ILA Hall of Fame Award. Dr. Spearritt's 1962 research project, *Listening Comprehension—A Facotiral Analysis*, was of great significance in providing solid data to support the assertion that listening is a separate skill that can be measured separately from the other communication skills.

ILA First Vice President Ethel Glenn had already planned a trip to New Zealand and Australia for the month of July, so she agreed to make the presentation while in Sydney. She reports spending a delightful afternoon at the University with Dr. Spearritt, who showed Ethel and her traveling companion, Dr. Phyllis Webster, around the campus. Ethel conducted a taped interview with the noted professor, gathering further information about his background and interests.

Don and his wife, Jean, then had Ethel and Phyllis to dinner in their lovely home, high on a bluff overlooking the Sydney harbor. The Spearritts have travelled extensively during his career, which has included guest lectureships at Harvard, Chapel Hill, and a stint with Educational Testing Service in New Jersey. They have collected a number of fascinating works of art and other artifacts that now make their home a delight to visit and explore.

"The opportunity to present the award in person not only made the award itself seem much more meaningful, but it afforded me a chance to see the campus and spend an evening with two charming, intelligent Sydneyites—a real treat for me in the middle of a tourist travel experience," said Ethel, commenting on the special event.

Ethel Glenn presents ILA Award to Donald Spearritt. ▶

What's Happening

News and Notes About ILA Members

Harry Cook presented a program on effective listening skills for academic advisors in Houston, Texas, at the 13th Annual National Conference of The National Academic Advising Association October 15-18. Over 1,000 academic advisors from universities and colleges in all fifty states attend NACADA National Conferences.

Jane Gooch will present a program on listening as part of the university Leadership Training Program for students at Southwest Missouri State University.

And **Harry and Jane** are designing listening training programs for the health care industry and would appreciate any and all "advice" and/or encouragement from ILA members interested in this exciting area where they perceive great need for listening skills development.

Finally, Harry wishes to report to all his ILA friends that he will hardly be recognizable in Indiana in March. No, he still has his whiskers, but...

Connie S. Morris, instructor, Elliott School of Communication, Wichita State University, was chosen the Kansas Speech Communication Association's 1988-89 College Teacher of the Year at

the 50th annual convention. Connie recently developed a listening course which was offered for the first time this fall.

Congratulations Judi! Judi Brownell reports that she was recently promoted to Associate Professor of Managerial Communication and elected coordinator of the communication area in the School of Hotel Administration, Cornell University. In addition, Judi's book (with Allan Frank), *Organization Communication and Behavior: Communicating to Improve Performance* (2x2=5), Holt, Rinehart, and Winston, 1989, is now "on the shelf."

Wayne Bond reports that the New York Region of ILA is hosting, "A Seminar: The Design and Teaching of Listening," Saturday, October 21, 1989 at Montclair State College, Upper Montclair, N.J. It's great to have such an active regional association!

Liz Kauffman, whose students provided the delightful elephant favors for the Atlanta conference, has a request. If anyone took a photograph at the luncheon that happens to show the tables set with the favors, she would appreciate a copy. Her address is: Elizabeth Kauffman, 3762 Oak Lane, Marietta, GA, 30062.

We like to know what you've been doing! Please send short reports about your latest activities, awards and honors to: Jane Rhoads, Reading & Study Skills Center, Box 109, Wichita State University, Wichita, KS 67208.



East Meets East

by Karen L. Foushee, Kochi City, Japan

This listening activity was the introductory activity for a year-long integrated unit called EAST MEETS EAST. Sixth graders at East Greene Elementary School in Hookerton, North Carolina and seventh graders at East Lee County Junior High School in Sanford, North Carolina studied their home counties and shared the findings with pen pals in the other county.

The student begins the activity with—GREENE COUNTY and by carefully listening to and following oral directions, the original name transforms into—LEE COUNTY, NC. The activity can easily be adapted to new situations.

DIRECTIONS This activity will test your ability to listen carefully and follow spoken directions. I will give you a series of eleven directions. Listen closely to each one and then do exactly what the direction calls for. Each direction will be spoken only once. Do this activity with a PENCIL.

1. Print your full name in the bottom left hand corner of your paper.
2. On the top line print in all capital letters—GREENE COUNTY. Leave a little space between each letter.
3. Write the seventh letter of the top line after the last letter on that line.
4. Erase the sixth letter in Greene County and place it over the third letter of your name.
5. Change places with the second and fifth letter of Greene County.
6. Place an A over the fourth letter of your name.
7. Erase the R in Greene County and place it over the second letter of your name.
8. Erase the N in Greene and move it between the last two letters of the words on the top line. In its place write the twelfth letter of the alphabet.
9. Place a comma after the Y on the top line.
10. Finally, erase the G in Greene County and place it over the first letter of your name and place a T over the fifth letter.
11. Now read the top and bottom of your paper. If you have listened and followed directions well you have a new county and a message.

Listening Techniques

Adapted from *Listening: The Forgotten Skill*

by Madelyn Burley-Allen, submitted by Carole Grau

GOAL

ENCOURAGEMENT

1. to keep the speaker talking
2. to stay neutral and show interest
3. to acknowledge

RECOMMENDED PHRASES

1. Would you like to talk? I'd be glad to listen.
2. Keep going, I'm interested.
3. Tell me about it.
4. I don't feel that way but let me hear why you do.
5. That does seem to be a problem.
6. I've not found that to be so, give me an example of.
7. Yes, that's how I found it to be.
8. Following phrases:
uh-huh, mm-hmm, really, no kidding, I see

CLARIFICATION

1. to get more details
2. to check assumptions
3. to gain understanding

1. Will you clarify what you mean by
2. How do you define
3. What specifically do you mean by
4. Sorry, I don't quite understand

PERCEPTION CHECKING

1. to identify any breakdown or misunderstanding
2. to check accuracy level
3. to let sender know you understand

THROUGH PARAPHRASE

1. What I think you said is
2. Do I understand you to mean
3. Are you saying that
4. What I've heard so far is
5. Is what you're really saying
6. Okay, so you've said that
7. Let me tell you what I'm understanding
8. As I understand it . . . is that right?

THROUGH PARASUPPORT

1. Would an example of that be
2. That's like when I
3. That happened to me, it made me feel _____ and _____, just as you described

FEELINGS CHECKING

1. to reduce anxiety and other negative feelings
2. to let sender know you can identify what is being felt
3. to demonstrate attentiveness and understanding

1. It seems to me that you feel
2. It sounds like you are
3. You seem to be
4. It's _____ to have that happen
5. You feel that

SUMMARIZE

1. to pull important ideas together
2. to review progress
3. to focus and move on

1. These seem to be the key ideas
2. Okay, so far we've
3. I see the main points as
4. Let's see, we've examined the following

Cultural Diversity in Listening

by Fran Franklin,
University of Arkansas at Monticello

Teaching at a small rural institution in Southeast Arkansas (University of Arkansas at Monticello) where I was reared seemed to be a practical and relatively easy thing. Until I taught a fundamentals course on listening. I had taught listening before both as units of public speaking, business and professional speech and interpersonal communications and as upper-level seminars where listening comprised the single subject. But I had never taught a fundamentals course before of any kind.

Fundamentals at UAM means basic, skills, or a variety of other terminology used for courses which are designed to bring students up to college level work. These courses are prefaced with an O which means that they may not be used for academic credit.

In an attempt to give the academic dean some ideas on how to flesh out ten hours of fundamentals courses to twelve so that those enrolled could be classified as full-time students, I suggested a listening course. It made sense that listening skills would enable them to read, write and do math problems better. What I was to learn was that I had more to learn—both about listening and cultural diversity. These students did not communicate voluntarily. They sat with eyes down, note books closed and minds shrouded in fear. They sat as victims awaiting their termination date. They sat that way for three weeks while I used every teaching technique I had learned or developed in my twenty-year teaching career.

Finally, in a desperate attempt to get some interaction, I asked them to share with me their life goals and I promised to help them determine the best ways of arriving at their goals. My premise was that I would learn something about them and that they might learn to trust the system, especially teachers, if they could realize some practical benefits.

The first young man said his "life goal" was to own a four-wheel drive vehicle. I hope I didn't shudder visibly. I wanted to say that that was hardly a life goal but I bit my tongue and went

forward with my plan. The topic engendered some interest from the group and they responded with ways by which he could get a vehicle. They included: steal it, buy it, save for it, build it from a junk yard, win it, get a job and buy it on the installment plan, and get it as a gift. He eliminated each in turn as being undersirable or impractical except to get it as a gift. When asked if he thought that were probable, he replied that if he stayed at home and obeyed his father it was probable. He was quite satisfied with the results of our exploration.

The second young man said quietly that his goal in life was "to be average."

I looked at the other faces in the group. Not one looked surprised or shocked. I was incredulous. When I recovered my wits I announced to the class that the goal would take a great deal of thought and that we would work on that goal at the next class meeting. I dismissed class, went to my office and thought about his goal for a long time. It finally dawned on me that he felt so inferior that being average would actually equate success for him.

It was then that I began to explore all the cultural differences which gaped openly between us. I had thought I understood all the facets of Southeast Arkansas culture. I was mistaken. Then I began to check off our differences: upper-middle class/poverty, black/white, 1930/1965, male-father-husband/female-grandmother-wife, literate/functionally illiterate, philosophical/religiously dependent, goal oriented/victim, and confident/fearful. There were certainly more but this was a good start in recognition. What I understood intellectually about poverty, blackness, illiteracy, victim orientation and male image was quite removed from the being of them.

My first and only task for the rest of the semester became builder of self-esteem. As I watched and listened to them I learned that they were 90% accurate in reading nonverbal communication. Their abilities to pick up negative feed-back was astonishingly accurate. As they learned to trust me

they confided those nonverbal communications of other teachers. When they sensed dislike, superiority, disappointment, they withdrew further into their protective shells. They stopped going to classes and even dropped out of school.

Of 30 who began (all of them having previously flunked at least two fundamentals classes) only five remained in school at the end of the semester. The class had an average ACT of 11.6. From a test given to compare their values with a freshman class of business and professional speech students there was a difference of 44 points (of 100). They did not read, saw education as a means to money (only), and felt that failure could never have a positive side. They did not know who should make the rules and in communication they preferred the telephone to either writing or speaking face-to-face. Power was seen as something gained through force or money.

Rather than my teaching that semester, I was taught. I did a lot of listening.

International Idea

by Lynne G. Halevi, Ph.D.
Honolulu, Hawaii

My husband and I have met a couple of fantastic international ILA members via the mails and later in person. They are: Dr. Lawrence Wong of Singapore and Mr. Roland Slingsby of Cornwall, England.

We have visited in the Wong home twice, and recently we had the pleasure of reciprocating their delightful hospitality. We have also had the pleasure of being guests of the Slingsby family for a week. That week was one of the most exhilarating experiences we have yet encountered.

How can we encourage our international members to share their experiences for insertion in our newsletter? Perhaps an "open letter" to the international membership soliciting their correspondence in the *Listening Post* might achieve desirable results.

1990 ILA Awards

This is the call for nominations for the 1990 ILA Awards presentations. Let's have many nominees in each category this year! Review the criteria for the awards and for each nomination submit a copy of the form along with the requisite documentation. Send your nominations to the Awards Committee Chair:

Tony Clark, Department of Communication, Processes & Disorders
355 Dauer Hall, University of Florida, Gainesville, Florida 32611

THE DEADLINE FOR SUBMITTING A NOMINATION IS DECEMBER 15, 1989

1990 ILA Listener of the Year

QUALIFYING CRITERIA: While your Awards Committee is currently refining the criteria for selection, nominees should be nationally or internationally prominent, have used the principles and standards of effective listening, and should be in a profession other than Education. Bill Moyers was the 1989 winner.

INSTRUCTIONS: Please explain, on an attached sheet, your reasons for nominating a person. If possible, provide examples or evidence of your nominee's use of effective listening as advocated by the ILA.

1990 ILA Hall of Fame Awards

QUALIFYING CRITERIA: Begun in 1980, these awards have gone to those individuals who have earned recognition in the field of listening over a number of years, or who have notable achievements in academic, business or other settings. Any ILA member may be nominated by another member.

INSTRUCTIONS: Please describe, on an attached sheet, the specific services rendered by your nominee to ILA and to the field of Listening in general. Be specific in explaining how you feel the nominee has fulfilled the criteria for this award (i.e., years of service and membership, actual duties performed, etc.)

1990 ILA Research Awards

QUALIFYING CRITERIA: There are three individual awards in the research area:

THE LISTENING RESEARCH AWARD — Is presented for an outstanding level of achievement in research by an ILA member or group. The particular contribution should have been produced no earlier than 1987, if it is a research-based text or research book. Research-based articles should have appeared in professional journals no earlier than 1988. Submission may be either through self-nomination or by another ILA member and with the recommendation of the ILA Research Committee. The 1989 winners were Andrew Wolvin and Carolyn Coakley for *Listening*, third edition.

THE GRADUATE THESIS/DISSERTATION AWARD — First presented in 1989, this award is open to any full-time student who has completed outstanding research in the form of a thesis or dissertation. Again, submission may be via self-nomination or by another ILA member with the recommendation of the ILA Research Committee. The 1989 winner was Ronna Susan Zimmerman of Arizona State University, with William Arnold as the thesis advisor.

THE UNDERGRADUATE RESEARCH AWARD — While there were no nominees in 1989, this award is open in 1990 to any full-time undergraduate student who has completed an

outstanding research project. If it has appeared in print, it must be no earlier than 1988. As with the other research awards, submission may be through self-nomination or by another ILA member with the recommendation of the ILA Research Committee.

INSTRUCTIONS: On an attached sheet, please explain why your nominee deserves the particular award. While it is not required that you include the actual document(s), do specifically summarize the material for the Awards Committee. You may be asked to submit follow-up information and/or documentation during the judging process.

1990 ILA Special Recognition Award

QUALIFYING CRITERIA: This award has been given since 1980 and recognizes individuals and/or groups (businesses) having performed outstanding service to ILA for an extended period of time or for the performance of an unusual or unique service to the promotion of listening over a period of at least one full year. Submission may be through self-nomination or by another ILA member. There was no winner in 1989.

INSTRUCTIONS: On an attached sheet, please describe the specific service(s) performed by the nominee. Cite the dates and unique character of the contribution and include any particular evidence that reflects the impact, outcomes or effects of such contributions.

Nomination Form

Award _____

Name of Nominee _____

Address _____

Nominator _____

Address _____

Telephone () _____

Urge Students to Submit Papers for the Student Debut Program and the James I. Brown Award

Program Chair Ethel Glenn and Program Committee Student Representative Lisa Vickers invite all students to submit papers on listening for consideration for the Student Debut program at the ILA Convention in March in Indianapolis. Since most of the Listening Post readership are faculty members, Glenn and Vickers recognize the need to encourage faculty to urge students to write and submit suitable papers. Anything in the nature of research or teaching applications will be considered.

In addition to consideration for the Debut Program, student submissions also become eligible for the James I. Brown Award, presented annually to the outstanding student paper. 1988 winner Mike Zizzi (University of Maryland) and 1989 winner Dennis Mitchell (Auburn) both attested to the genuine level of excitement and satisfaction they received from preparing their papers, attending the convention, and being surprised and delighted when their names were announced as winners!

So, if you are a student, get busy—select an interesting topic and begin your research. If you are a faculty member, approach some of your students and encourage them to write and submit.

The deadline for receiving student papers is **FEBRUARY 1, 1990**. Papers may be sent either to:

Ms. Lisa Vickers
6030 Haley Center
Auburn University, AL 36849

or

Dr. Ethel C. Glenn
Dept. of Communication & Theatre
105 Ferguson Bldg.
UNCG
Greensboro, N.C. 27412

YOU'LL LIKE IT!

Indianapolis, that is,
the site of the
1990 ILA Convention

March 7-11, 1989
Embassy Suites-Downtown

Room rate includes
complimentary breakfast and
2 hours of cocktails
daily plus free transportation
to and from the airport.

PLAN TO ATTEND!

CALL FOR NOMINATIONS

ILA Needs You to Help Determine The Future!

Please Make a Thoughtful Nomination Now!

The ILA Nominating Committee encourages you to give careful thought to what you want for ILA's future direction. Leadership will determine the future of this important organization, and you have the opportunity to help design that future! If possible, please contact the individual you are

nominating before submitting her or his name to insure that the person is interested in serving as an officer. Call or send nominations to:

Harry Cook, Chair
ILA Nominating Committee
Academic Advisement Center
Southwest Missouri State University
Springfield, Missouri 65804-0094

1st V. Pres. _____
(Ascends to President)

2nd V. Pres. _____

Secretary _____

Treasurer _____

Member at Large _____
(Fund Raising Committee)

Renewal Options and Information Update

In late September all ILA members should have received a renewal notice from the national office, along with a copy of their personal information that is on computer. This information was current as of September 10. Even those members who already had renewed and our growing number of lifetime members were sent this information. As was noted in the letter, if you renew as a Sustaining member (for \$185) you will not be charged for the convention. Do consider renewing as a Sustaining member if you are planning to go to the convention (as we are sure you all are). If your organization joins, you will receive two convention registrations at no charge. This is an excellent method for supporting the ILA and gives you the opportunity of bringing someone new into the ILA.

It is important that all members scan the copy of their personal information. If you note any incorrect or incomplete information, make the changes on the sheet and return it to Charles Roberts at the ILA office. If you did not receive a letter from Charles, do write or call him.

Important Addresses

Remember these three important addresses:

International Office:	Executive Director, Charles Roberts P.O. Box 90340 McNeese State University Lake Charles, LA 70609-0340
The Listening Post:	Jane Rhoads, Editor Reading & Study Skills Center Box 109, Wichita State University Wichita, KS 67208
The ILA Journal:	Robert Bostrom, Editor College of Communication University of Kentucky Lexington, KY 40506

Cornell Conference Offers Insights

Harvey Weiss reports that the Cornell Conference on Listening: "Listening and Diversity," held June 16-17, offered participants a new perspective on listening diversity in our many cultures and an opportunity for a great deal of personal interaction. Judi Brownell and Steven Warland co-chaired the conference. Program presentations were given by Katharyn Machan Aal, Stephen Fadden, Robert Venables and Kenneth McClane.



Stephen Fadden, Judi Brownell, Steven Warland and Robert Venables, program presentors at the Cornell Conference on Listening.

Teaching Resource

Experiential Listening: Tools for Teachers and Trainers, edited by Carolyn Gwynn Coakley and Andrew D. Wolvin is now available through the International Office for \$16.95 plus \$3.05 for shipping and handling.

Spreading the Word About the ILA Journal

As you all know, our Journal, through young, contains some of the most interesting and important information about listening available (second only to the *Listening Post*). Since one of the basic purposes of the ILA is the dissemination of such information to the general public, the ILA Board of Directors has approved a plan whereby copies of past journals will be sent to ILA members who volunteer to take the copy to their university or public library and urge the library to subscribe. Each member may note their willingness to help the ILA spread the word about listening by checking the "Volunteer" box on their renewal form that was sent out in September.



ILA LISTENING POST

Listening Post Deadlines

The Deadline for all Listening Post materials (Includes articles, ads, photographs to appear in the next issue) is December 4, 1989.

ILA LISTENING POST NOW ACCEPTING ADVERTISING

To provide service to ILA members and suppliers, the ILA Listening Post will accept advertising. Acceptance of all advertising will be subject to editorial approval.

1989 RATES

Full Page	\$250.00
1/2 Page	\$150.00
1/4 Page	\$75.00
1/8 Page	\$40.00

All ads must be camera-ready and pre-paid. Send all material and ads to:

JANE RHOADS, Editor
Reading & Study Skills Center
Box 109, Wichita State University
Wichita, KS 67208