

LISTENING POST

©ISSUE NUMBER SEVENTEEN APRIL, 1986

1986 CONVENTION HIGHLIGHTS

The Seventh Annual Convention of the ILA was a smashing success. If you missed it, you missed stimulating, information-filled programs, challenging speakers, delicious meals, comfortable sleeping and meeting accommodations, and the chance to reconnect with old friends and meet the many new members who attended for the first time. At the latest count, ILA now has a membership of 399, this includes 85 new members. Convention attendance was 149, a far more generous percentage of the total membership than most professional associations can boast.

Highlights of the convention included the three noon time luncheon/business meetings. On Thursday we heard a challenging address from President Marguerite Lyle, reprinted elsewhere in this newsletter. Ken Christianson spoke on Friday, and on Saturday, George McKenna gave a dynamic and stimulating speech on teacher responsibility that received a standing ovation. Talk abounded about having him again next year.

At Saturday night's gala banquet, a number of awards were presented. The Presidential Award went to Jane Rhoads for her work in promoting elementary education listening. The Ralph G. Nichols Award for the best research based or theoretical paper presented at the Convention went to Steven C. Rhoades for his paper on systems theory and entropy. The two runners up were Vicki Emmert and Margaret Fitch Hauser. The Nichols Award is sponsored by the Institute for the Study of Intrapersonal Processes.

A new special fund, the James I. Brown ILA Student Paper Award, was announced. Also sponsored by the Institute for the Study of Intrapersonal Processes, the award will help

students who have papers accepted for inclusion on convention programs to handle their expenses. Over \$3,500 was collected during the Convention to launch this new ILA honor. Please read the story elsewhere in this newsletter about the Institute, the Nichols Award, and the newly established Brown Award.

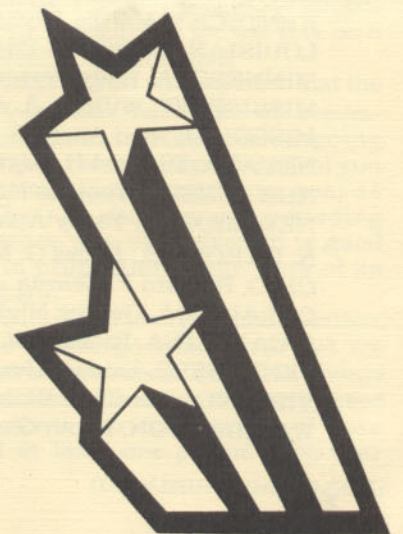
Patricia Anderson introduced the Parade of States, with members sharing proclamations and letters from the governors of twenty-one states who joined the ILA move to declare March 15, 1986, "Listening Awareness Day." Members of Patricia's Public Relations Committee, especially Bill Arnold, worked hard to solicit responses from the governors. Please see the story on page 2.

Suzanne Pemsler brought a special taped message to the association from Wesley Wiksell, including a presentation of his gavel. New officers were announced (story elsewhere in this newsletter), and the evening concluded with the official transfer of the gavel to incoming President Larry Barker.

So many excellent programs were presented that it would be impossible to summarize or even mention all of them. The two seminars with registration fees, Designing Listening Programs chaired by Manny Steil, and Research Methods in Listening: Alternative Approaches, chaired by Kittie Watson, were well attended and more than worth the price of admission! The several programs on listening at the elementary school level fitted together to provide an excellent focal spotlight of the Convention. The two evenings of appreciative listening, with poetry, puppets, and music, added a new dimension of entertainment that portends bigger and

better performances in the future. The hidden talents of Erika Vora and Warren Gore in poetry, of Larry Barker in music, combined with the already known talents of Suzanne Pemsler and storyteller Fran Stallings made up the first evening. Friday night's Readers Theatre included stellar performances from Linda Albert, Wayne Bond, Carol Dubois, Carol Grau, Jane Rhoads, Dean Thomlison, and Alan Zimmerman. What a treat!

Informative and provocative programs on listening research, definitions of listening, problems and progress with listening testing and measurement, the teaching of listening, and training approaches for the consultant rounded out the excellent meeting. Response to all phases of the Convention planning and execution was unusually good. All of us who attended owe a deep debt of thanks to those who worked so hard to make our Seventh Annual Convention the best yet. If you were not there, plan to be in New Orleans next year so you do not miss out on the multiple benefits of ILA membership that reach their highpoint each year in March as we come together to share our interest in and love of the art of listening.



**Were you sharp enough to notice that both October, 1985 and January, 1986 were Issue Number Fifteen? Please go back and change January to Sixteen. Your file will now be accurate.*

LISTENER'S BEATITUDES

Blessed are they who find interest in dry subjects, for they will be promoted sooner.

Blessed are they who judge a speaker's content and not their delivery, for they shall be rewarded with comprehension.

Blessed are they who do not judge until comprehension is complete, for theirs is the pathway to understanding.

Blessed are they who listen for central themes, for they will not be snowed by the trivial.

Blessed are the note takers who use different systems depending on the speaker, for they will understand their notes afterward.

Blessed are those who show an active body state, for they are also mentally prepared.

Blessed are those who tolerate bad speaker habits, for they know perfection is not of this world.

Blessed are they who keep an open mind when emotional words are used, for their 'cool' will be rewarded 'warmly'.

Blessed are they who anticipate and mentally summarize, for they realize the mind is quicker than the tongue.

Blessed are they who develop listening skills and practice them daily, for they shall be among the precious few.

Rejoice and be glad, for you will be a leader among all talkers of the world.

You are a listener in the world. A listener in a conversation cannot be hidden. Thus, let your listening skills so shine before all talkers that they may see your good skills and in the process create understanding.

Jim Pfafflin

Listening Awareness Day

The ILA Public Relations Committee did a superb job of contacting the governors of several states, asking them to declare March 15, 1986 as "Listening Awareness Day." Proclamations or letters were received from the following:

ALABAMA, George C. Wallace
ARIZONA, Bruce Babbitt
ARKANSAS, Bill Clinton
FLORIDA, Bob Graham
GEORGIA, Joe Frank Harris
IOWA, Terry E. Bransted
KENTUCKY, Martha Layne Collins
LOUISIANA, Edwin W. Edwards
MINNESOTA, Rudy Perpich
MISSISSIPPI, William A. Allain
MISSOURI, John Ascroft
NEVADA, Richard H. Bryan
NEW JERSEY, Thomas H. Kean
NEW MEXICO, Toney Anaya
N. CAROLINA, James G. Martin
OHIO, Richard F. Celeste
OKLAHOMA, George Nigh
S. CAROLINA, Richard W. Riley
TENNESSEE, Lamar Alexander
VIRGINIA, Gerald L. Bailey
WASHINGTON, Booth Gardner

Committee head Patricia Anderson asks that those of you in the states whose governor is not on the list, you might let him/her know that you hope to see your state represented next year, when the ILA will again call for a nation-wide Listening Awareness Day. A photocopy of this story might be shared with appropriate state officials.

LET US KNOW YOU WANT TO SERVE

Terry Newton sends word that members of the Nominating Committee urge ILA members to nominate themselves for offices in the Association. President Larry Barker would be happy to hear from those of you who wish to serve on or head committees.

Our committees include Awards, Local Arrangements, Membership, Nominating, Program, Research, and Site.

Don't sit back and wish someone would ask you -- step forward and volunteer your name. Even if the slot you want is filled for this year, this is an excellent means of letting the officers know that you want to become more active in the future.



ILA LISTENING POST Listening Post Deadlines

The Deadline for all ILA Listening Post materials (Includes articles, ads, photographs to appear in the next issue) is August 15, 1986.

ILA LISTENING POST NOW ACCEPTING ADVERTISING

To provide service to ILA members and suppliers, the ILA Listening Post will accept advertising. Acceptance of all advertising will be subject to editorial approval.

1986 RATES

Full Page	250.00
½ Page	150.00
¼ Page	75.00
⅙ Page	40.00

All ads must be camera-ready and pre-paid. Send all materials and ads to:

Ethel Glenn, Editor
Communication Department
University of North Carolina
Greensboro, NC 27412

THE ILA IN 1986

Where Are We and Where Are We Going?

Presidential Address by Marguerite Lyle

March 13, 1986 - San Diego, California

My year as your president has been a most fulfilling one. In fact, I find it difficult to believe that I am already about to give up my gavel, and I believe one of the reasons is that the people with whom I've worked have made the work enjoyable. Today I would like to update you on events that have occurred this year and then I would like to suggest some goals for the future.

Let me first review some of what I consider to be our accomplishments during the past year. In April our executive office was moved to Broward Community College in Pompano Beach, Florida, and the ILA operation was placed on computer. This move allows for faster and more efficient operation of our business. Shortly after the move was completed Dick Quianthy, our then new executive director, was interviewed by National Public Radio relative to our organization. If you tune in regularly to an NPR station, you may have heard Dick explaining the organization and goals of the ILA.

In October we moved to a new billing system which registers everyone for membership at the same time. This change facilitates the work of the office and also allows us to operate on a budget with less guesswork. Also in the financial area, your Executive Board began receiving quarterly reports about our finances.

Last summer I was contacted by Peter van der Schaft with a proposal to publish a new brochure that would appeal to cultures outside of the United States. Peter reasoned that the brochure we used in this country was designed with this country in mind. Dick and I agreed with Peter and authorized him to go ahead with his design. Peter has published and distributed this brochure.

At our excellent summer conference in St. Paul those of you who attended will remember the brainstorming we did relative to public relations for ILA. By the fall of the year, our PR Chair, Trish Anderson, had compiled them into a manageable brochure.

You will remember that your board decided last summer to publish a Journal of the International Listening Association. Decisions have been made concerning that journal and calls are out to universities for papers and other research in listening. We can expect to see this premier issue about September.

Prior to this year there were no



Marguerite R. Lyle
Immediate Past President

firmly established rules or criteria concerning ILA Awards. Thanks to Florence Wolf and her Awards Committee, we now have those rules and criteria. Let me remind you here that it is up to you, the members, to nominate yourself or other deserving members for these awards. Although your Executive Board will make the final decisions concerning awards, the board will make those decisions only from the names that have been submitted with documentation by members. Each one of you here today should make a decision now to nominate someone for next year's awards -- and then follow through.

Another change that has occurred is in the matter of convention sites. As a young organization ILA had been deciding on a convention site on a year to year basis. Wayne Bond and his Site Committee have now designated sites for the next four conventions. I believe such planning will allow us to identify more convention participants among those trainers and educators who must decide well in advance how they will use travel money.

You will recall that approximately thirty days ago you received proposed changes for the ILA bylaws. The new revisions have three objectives: 1) to include statements which will firmly establish our tax exempt status; 2) to place in the bylaws definitions of membership categories; and 3) to clarify other areas of the bylaws. Larry Norton, a certified parliamentarian,

chaired that committee. Thanks to his expertise and that of Ward Schendle and Dick Quianthy we hopefully will need few revisions in the near future.

Without attempting to document the work of all the other committees, let me assure you that they have been equally busy judging from the flow of correspondence that I have encountered all year. It goes without saying that we would not be here today without the work of our program chair, Vice-president Larry Barker and we would have no prospective officers without the work of Betty Stratton and her nominating committee. I would like to mention, too, Ethel Glenn who took on the task of editing the Listening Post. Ethel has assured me that she enjoyed that job, and has made many new friends through the LISTENING POST. Another group that I would like to mention is one that organized and executed invitational costfree seminars in order to attract additional members to ILA. That group was composed of Carole Grau, Marcia Kestenbaum, Frank Cancelliere, and Wayne Bond. They represent the kind of devotion to our cause that all of us need to copy if ILA is to continue to grow.

If you are familiar with changes that are occurring in education, you may be aware of a movement to return to the teaching of thinking skills in our schools. Thanks to the efforts of past-president Andy Wolvin and our other members in the Washington D.C. area, ILA is officially listed as a member of the Collaborative on Teaching Thinking. We join with twenty-three other prestigious organizations such as the American Federation of Teachers, the National Education Association, the National School Boards Association, and the National Association of Secondary School Principals. I believe this move affords superior recognition for the ILA as a progressive organization.

I believe you can see now that the past year has been one of accomplishments in ILA. As your outgoing president, I want to thank each of you who has helped to make my year as president an exciting and rewarding one, since any organization is good only in proportion to the work of its members.

To move on to my second question: Where do we go from here? Let me outline several needs I see that should be addressed. There is first of all a need to increase our membership. I have heard at least one person each year

(continued on page 4)

Where Are We? And Where Are We Going? *(continued from page 3)*

exhort us to each bring in one member. At the risk of sounding repetitious at best and boring at worst, let me once again make that suggestion. It is not hard to find one member. Most of us have among our friends or co-workers some one who would be interested in this organization if we discussed it with them. Let me then ask you to pledge that you will talk about ILA to at least one person each week. If after having contacted fifty-two people, you still haven't found a member, you will at least have the satisfaction of knowing that you tried. And if each ILA member did that, think of the growing number of people who would at least know of our existence.

Which brings me to my second need, and that is the need for recognition. Each of us should be looking for opportunities such as the one that Andy found to make our presence known to other associations. The Council on Economic Development recently surveyed 1500 large and small businesses across the country to discover what skills young people need to be successful in the world of

work. "Listens to instructions and carries them out correctly" was listed as one of the primary necessary skills. How can ILA capitalize on the results of that survey and make itself known to more of the business world?

Can we become a clearing house for listening materials? How can we see that those materials are listed in various educational and business catalogs? As a member of the National Council of Teachers of English I am distressed to find resources which are concerned only with reading and writing in their annual catalog. And in most business/industry catalogs only one or two of the same listening resources appear repeatedly. What can the ILA do to change this situation?

Ask yourself what you as an individual can do to help achieve recognition. All communities are filled with organizations which are looking for guest speakers. Most of them are delighted to have some one offer to speak to them. Make a pledge to speak to at least one organization in your community this year. Does your community have one of the

increasingly popular radio talk shows? If so, call and ask if you can be a guest. I did that recently and was surprised at the response I received from people who heard me on the air. One person even called to inquire about membership in the organization.

My own experiences this past year tells me that we are in the right place at the right time, that the opportunities for recognition of listening as a legitimate skill are growing. Companies and schools have contacted me to present workshops for them rather than my having to seek them out. The largest medical center in South Louisiana has recently become interested in listening -- it's amazing what competition will do!

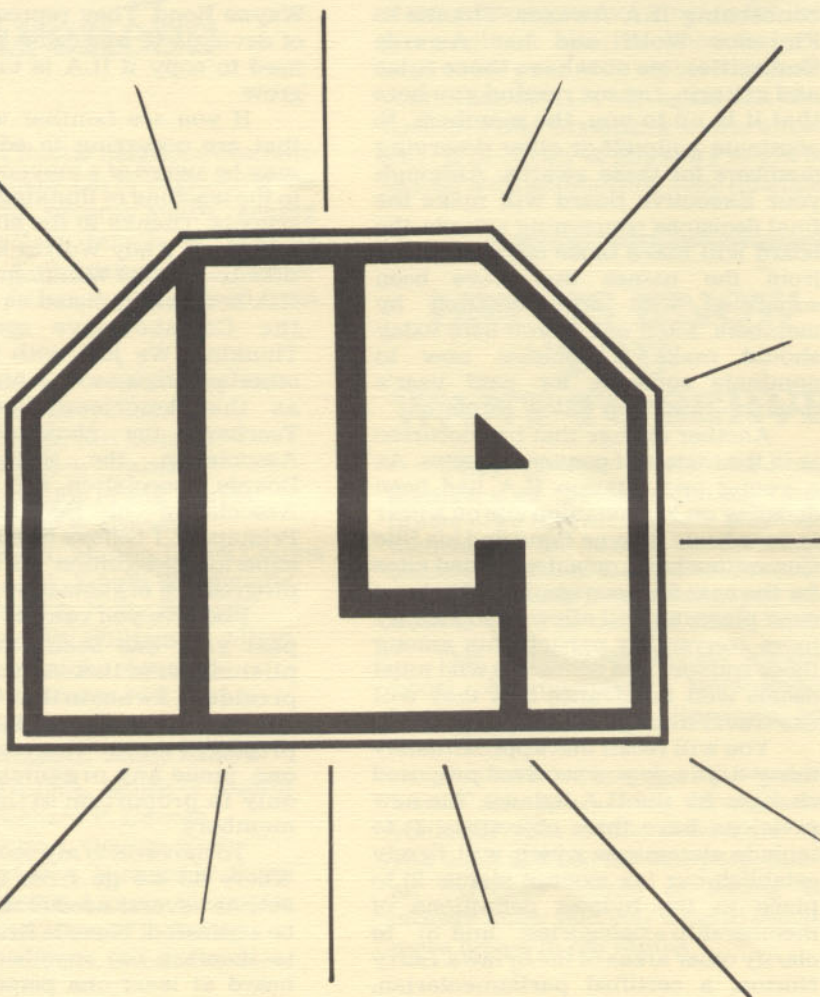
The emphasis on thinking skills will have a spin-off for us, too. There is a pronounced connection between listening and thinking in any oral communication act.

The steadily increasing knowledge concerning brain function should also have a spin-off effect. At the very least it should help us develop improved testing for listening skills. Recently one of the large medical centers in my community acquired Brain Atlas III, a computer-based electrodiagnostic system designed to display brain activity. According to one of the doctors who uses it, the processing that occurs in the brain when a person is listening can be displayed.

And last, but not least, the recognition of listening by the business community as a necessary skill for work success and the increasing involvement of the business community in education should work to our benefit.

Now that I have reviewed for you our successes in 1985-86, and have outlined some needs for the coming year, let us look ahead. Fourteen years from today the date will be March 13, 2001. Somewhere an organization called the ILA will be meeting with numbers that far exceed the number here today. That will happen because as Naismith said in MEGATRENDS, high tech requires high touch. And through listening we touch other people's lives. That will happen because as the lives of our citizens become more complex and distracting, the skill of listening will become even more important in building relationships. And, finally, that will happen because this organization has purpose as well as dedicated members like you who believe in its cause.

Thank you for allowing me to serve as your president. It has truly been an exciting and memorable year for me, and, I believe, a productive one for ILA.



WHAT'S HAPPENING News & Notes About ILA Members

ILA AT SCA . . . ILAers presented a program, "Developing Listening Competencies", at the Speech Communication Association Convention in November in Denver. The program, chaired by Andy Wolvin, University of Maryland, featured Ella Erway, Southern Connecticut State University, on "Listening As A Communication Competency"; Sara Lundsteen, North Texas State University on "Listening Competencies at the Elementary School Level"; and Carolyn Gwynn Coakley, High Point Senior High School (Maryland) on "Listening Competencies at the Secondary/Post-Secondary Level." Speakers need listeners!!

ILA PART OF NATIONAL COLLABORATIVE . . . ILA is part of a national collaborative of educational associations working to develop a framework for teaching thinking skills in the nation's schools. The project, focused broadly at the K-12 curriculum, was introduced to ILAers in a program on Critical Listening Skills at the Convention in San Diego. Andy Wolvin represents ILA on the steering committee (established and coordinated by the Association for Supervision and Curriculum Development) and Sara Lundsteen serves on the research subcommittee of this collaborative effort. Great to see ILA so recognized.

ILA PRESIDENCY A REAL HELP . . . Andy Wolvin chaired a special University of Maryland committee to review and revise the Chancellor's plan for reorganizing the academic structure. The review involved extensive input by the campus faculty, staff and student body. Andy reports that his ILA presidential experience served him well in leading this massive effort to listen to the campus community and successfully gain administrative support to respond to the needs and wishes of the thousands of people affected by the new organization. Sounds like a significant listening challenge, Andy!

SWANSON A DISTINGUISHED COLLEAGUE . . . On March 8, 1986, the West Virginia English-Language Arts Council presented a "Distinguished Colleague award to Charles H. Swanson. The award was presented for "outstanding services during 1980-1986." Congratulations, Charles -- ILA is proud of you.

WATCH YOUR MAIL . . . Readers Digest started selling charter member Bob Montgomery's MEMORY MADE EASY audio cassette album in January. Bob put on an hour and a half session on Memory at the ILA Denver convention a few years ago. His three audio cassettes come with a manual. If you missed the notice and are interested in ordering Bob's program, write him at R.L. Montgomery & Associates, Inc., 12313 Michelle Circle, Burnsville, MN 55337.

NEW BROCHURES ARE READY!!! The new "information brochures" are ready and waiting to be used. Please contact the ILA office if you wish to receive a supply to "hand out" to anyone interested in joining ILA.

TRIPLE GOOD NEWS FROM ERIKA . . . Erika Vora, St. Cloud State University in Minnesota, was a visiting professor of intercultural-international communication at Xi'an Jiaotong University, People's Republic of China, summer, 1985, by invitation of the government. She was also awarded an institutional research grant of \$3,000 to conduct research on a Multi-Cultural Perspective of Friendship Patterns (Japan, China, and the United States). And to cap it all off, she has been promoted to Associate Professor. Keep up the good work, Erika!



WHAT'S GOING ON WITH YOU?

We need to hear from ILA members and Listening Post readers about your activities or short items you find of interest. Please send short reports of your latest activities, awards, honors-- anything of interest--to:

ETHEL GLENN
Listening Post Editor



New Foundation Formed to Help Support Listening Research

(The following news release was issued on January 8, 1986,
too late for inclusion in the January LISTENING POST.)

The Institute for the Study of Intrapersonal Processes, a non-profit publicly supported foundation, has been formed by an interested group of business professionals, educators and scholars to help promote research and human growth in intrapersonal processes, including listening. The Institute has initiated several projects related to the listening field, including the establishment of an annual RALPH G. NICHOLS AWARD, to be presented at the Spring ILA Conference for the best research based or theoretical paper presented each year.

The Institute has also recently produced an oral history cassette concerning the development of the listening field at Rainbow River Studies, Auburn, Alabama. The two fifteen minute "talks" by Dr. Ralph Nichols ("Reflections on the Field of Listening") and Dr. Manny Steil ("The Development and Growth of the ILA") will be available on cassette tape for purchase at this year's ILA convention and by mail thereafter from the ILA National Office. Members sending in early pre-registration for the convention will receive a copy of the new cassette as a complimentary "bonus". All profits go to the ILA.

Several future projects are envisioned by the Institute Directors. These include potential sponsorship of small research grants and partial sponsorship of special conferences concerning listening research and theory building.

Larry Barker, Auburn University and President of Spectra, Inc., is Director of the Institute. Kittie Watson, Tulane University and Executive Vice President, Spectra, Inc., is Associate Director. Board of Directors for the Institute, in addition to Barker and Watson, include Jan Melancon of Loyola University-New Orleans and Kathy Wahlers, Valdosta State College.

Members of the Institute's Advisory Board include: Kittie Watson, Chair; William Arnold, Arizona State University; John Bittner, University of North Carolina; Robert Bostrom, University of Kentucky; James Brown, University of Minnesota (Emeritus); Carolyn Coakley, High Point Senior High School, Maryland; Renee Edwards, Louisiana State University; Philip Emmert, University of Wyoming; Margaret Fitch Hauser, University of

Oklahoma; Ralph Nichols, University of Minnesota (Emeritus); Vernon Ray, Texas Christian University; Beatrice Reynolds, University of Houston-Victoria; Charles Roberts, McNeese State University; Deborah Roach, University of South Alabama; Peter Van Der Schaft, Communicare Management Trainers, Rotterdam, The Netherlands; and Andrew Wolvin, University of Maryland.

The Institute is totally supported by tax deductible contributions and donations from private individuals and public organizations. Anyone wishing additional information concerning the activities of the Institute should write:

**Institute for the Study of
Intrapersonal Processes**
P. O. Box 5031
Contract Station 20
New Orleans, LA 70118

LISTENING

by William E. Arnold

*When we talk we want someone to listen
We want people to hear what we have to say*

*When we are in pain and need a helping hand
Listening with an open mind can go a long long way*

*We can find comfort and support
From all our friends who listen to us each day*

*Screaming and shouting will get us no where
Listening with feeling shows we really care*

*In a troubled era with so many voices wanting to be heard
It might be better to listen than to offer another word*

*Peace talks are always called for when peace listening might
be best*

*Our leaders could help the world more by listening to all the
the rest*

*Marriages and friendships may end up on the rocks
not from all our yelling and our fights*

*But from failing to provide the silence and listening
to other's rights*

*All we have to do is listen, advice which is so sound
Its the best solution to problems that could ever be found*

*So we go forth not in silence but with open eyes ears and hearts
Listening first before speaking will give us all a better start*

CALL FOR PROGRAM PROPOSALS FOR THE EIGHTH ANNUAL CONVENTION

**New Orleans, Louisiana
March 4-8, 1987**

The members of the Program Planning Committee of the International Listening Association invite all members to submit program proposals for the Eighth Annual ILA Convention. We urge you to submit details on programs you would like to present or develop. We also encourage you to suggest names of others (*members or non-members*) who you are confident would be effective program presenters, featured speakers, short course leaders, etc. Additionally, we solicit your suggestions concerning possible program topics and program formats as well as a possible convention theme for the 1986 ILA Convention. Finally, we request that you volunteer to serve as chair-person of a program session (a program session proposed either by you or by someone else).

Program proposers and chairpersons will be notified concerning recommendations of the Program Planning Committee by November 30, 1986.

Address to Submit Program Proposals

Please send ten copies of proposals by AUGUST 15, 1986 to:

Carolyn Coakley
First Vice President, ILA
8021 McKenstry Drive
Laurel, Maryland 20707

If you have suggestions for other persons or topics to be considered for workshops, panels, short courses, research sessions, etc., please make them in a detailed letter including the office and home addresses and telephone numbers of any people you are recommending. If you wish to serve as chairperson of a program session, please make this request in a letter that includes your office and home addresses and telephone numbers. Please send these suggestions and requests to Carolyn Coakley before the end of June, 1986.



Instructions for Submitting Formal Proposals

Please include the following details in your program proposal:

1. Title of your proposed program.
 2. Brief resume of presenters' background(s) in the area of listening.
 3. Specific audience to whom program is "targeted" (e.g., elementary, secondary, college, business).
 4. General and specific objectives for the program.
 5. Type of program format you are proposing (e.g., workshop, panel, lecture, symposium).
 6. Desired length of program.
 7. Minimum, optimum and maximum number of people who could be accommodated in your session.
 8. Any special audio/video equipment needed.
 9. Any special room arrangements desired.
 10. Detailed summary of what your program would include.
 11. Identification of all presenters to be included in program.
 12. OFFICE AND HOME TELEPHONE NUMBERS AND ADDRESSES WHERE PROGRAM PROPOSER AND ALL PROGRAM PARTICIPANTS CAN BE REACHED BETWEEN SEPTEMBER 1 AND DECEMBER 1, 1986.
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MARDI GRAS, Here We Come!

Can you believe that 1987 Convention Local Arrangements Chairperson Kittie Watson was able to secure a great deal with the Fairmont Hotel in New Orleans! This elegant hotel, used in the filming of the television series "Hotel", usually charges \$150 a night for rooms. Kittie negotiated a special convention rate of \$87 a night for us! Furthermore, since our meeting begins the day after Mardi Gras, we may come in early if we wish, taking advantage of the lower rate, and see -- or take part in -- the festivities. Stop right now and go mark your calendar -- March 4 to 8 (earlier if you wish), 1987, at the Fairmont Hotel in New Orleans!



Institute Establishes Two New ILA Awards

The Institute for the Study of Intrapersonal Processes, a newly formed non-profit public supported foundation, has announced that it will sponsor two annual awards. The first, the RALPH G. NICHOLS AWARD, named in honor of Dr. Ralph Nichols, a pioneer in listening research and instruction, is to be given each year to the best research based or theoretical paper presented at the ILA Spring Conference.

This award was presented for the first time at the ILA meeting in March, 1986, in San Diego, to Steven C. Rhoades. For his paper on systems theory and entropy, Rhoades received a check for \$250, a certificate of merit, and a one year paid renewal of his ILA membership. Guidelines for submitting papers to be considered for the 1987 award will appear in the August LISTENING POST.

The second award was created during the San Diego Convention, when student Robin Reese brought to the attention of the Executive Board the problems that students have in funding trips to professional meetings. An appeal went out to Association members, and the fund has begun to grow. In the future, students who have papers selected for inclusion on an ILA program may apply for help on housing, transportation, and registration expenses. Specific guidelines for application will also appear in the August LISTENING POST. This newest award has been named the JAMES I. BROWN ILA STUDENT PAPER AWARD, in honor of another scholar and friend of listening and of ILA. ILA members who are university professors should bring this opportunity to the attention of their students.

RESEARCH PROGRAMS FOR 1987 ILA CONFERENCE

The Research Committee in preliminary discussions has one definite program and is open to possibilities for others. This year's pre-session on research methodologies went so well that we want to continue the dialogue as a regular Research Committee sponsored program. Suggestions for other Research Committee sponsored programs include a presentation of research in the areas of Audiology and Brain Research. If you have any other topics or want to organize a research program, contact Mike Purdy, chair of the research committee.

Student Registration Fee

The following action was taken at the Executive Board Meeting on March 16, 1986: "In a move to encourage student participation in the ILA Convention, the Executive Board moves to offer a special registration fee option for students only. This registration fee will allow students to attend all meetings and the opening reception, but will not include meals. The Board hopes that as a result, more students will attend the conventions and become continuing members of ILA." The motion received unanimous support.

FUTURE MEETING SITES

The Sites Committee, chaired by Wayne Bond, has outlined ILA Conventions and Summer Conferences for the next four years. Their plan, as amended and approved by the Executive Board, is as follows:

March, 1987	New Orleans, LA	Kittie Watson, Chairperson
March, 1988	San Francisco, CA	Dorothy Carver, Chairperson
March, 1989	San Antonio, TX	Terry Newton, Chairperson
March, 1990	Atlanta, GA	Stil to be appointed

Summer conferences are now being planned for every other year. No conference will be held this year, then plans are to meet in Toronto, Canada in the summer of 1987, Harold Sharky, Chairperson, and in New York City in 1989, with Wayne Bond chairing. The Committee did an excellent job of long range planning and of securing persons who agreed to handle the very important local arrangements responsibilities. The Committee worked out a set of guidelines and criteria for all future convention and conference planning that will be of real help to those who plan from here on out.

Listening Activities

The five activities for this issue were contributed and created by Roxana Chrisopher, Instructor of Developmental Education, Kent State University, Astabula Campus. Hal Dalrymple secured and submitted them for the LISTENING POST.

ACTIVITY "Who am I?"
SUBJECT AREA General
GRADE LEVEL Primary and Intermediate
PURPOSE The purpose of this exercise is to enhance listening skills.
PROCEDURE Choose several children to come to the front of the room. Direct the other pupils to close their eyes or to put their heads down. Quietly select one of the youngsters to say, "Who am I?". The seated students raise their hands if they think they know the right answer. The teacher may call upon a child and if that child is right, he/she replaces the child who spoke at the front of the room.
MATERIALS None

ACTIVITY "And so the story goes."
SUBJECT AREA Creative Writing
GRADE LEVEL Any
PURPOSE The purpose of this activity is to improve listening, story sequence, and writing skills.
PROCEDURE The student may go to the listening station and listen to a tape containing the beginnings of several stories. The child must select one of these stories and continue the story where it stopped. This activity is particularly well-suited to the child who has trouble writing or one who "can never think of anything to write about."
MATERIALS tape recorder, headphones, tape of story starters

ACTIVITY "Word Flowers"
SUBJECT AREA Reading/Language Arts
GRADE LEVEL Intermediate or Upper Primary
PURPOSE The purpose of this exercise is to promote listening, dictionary proficiency, and vocabulary growth.
PROCEDURE The students are directed to listen to the news on television or to be attentive listeners at home so they may listen for new words. Once they hear an unfamiliar word, they are to look it up in the dictionary and then bring the word and its meaning to school. If they can properly pronounce, define, and use the word correctly in a complete sentence, a petal is added to their flower. The objective is to see who can "grow" the biggest flower or the largest garden.
MATERIALS flower parts made of construction paper, bulletin board

ACTIVITY "What's in the news?"
SUBJECT AREA Current Events
GRADE LEVEL Intermediate and Junior High
PURPOSE The purpose of this task is to enhance listening and speaking abilities.
PROCEDURE Three to five students are chosen to listen to the evening news on television and to prepare a "newscast" of their own based on the television news. The next day they present their news stories to the rest of the class. The class must listen carefully so they can answer "who, what, why, when, where, and how" questions about the stories.
MATERIALS None

ACTIVITY "Where are we going in our neighborhood?"
SUBJECT AREA Social Studies
GRADE LEVEL Primary and Intermediate
PURPOSE The purpose of this activity is to promote better listening skills, to improve mental visualization and thinking, to learn directions, and to familiarize students with their environment.
PROCEDURE Ask all of the children to close their eyes and try to picture the street right in front of the school. Give oral directions to the class, while their eyes are closed, to places fairly near the school (library, Billy's house, etc.). A neighborhood map may then be used to see if the children listened and visualized correctly.
VARIATION This exercise could be expanded and used with older children as well. "Where are we going in our city?," "Where are we going in our state?," "Where are we going in our country?," "Where are we going in our world?," "Where are we going in our universe?".
MATERIALS If desired, a map could be utilized.

ILA RESEARCH: SPECIAL TASK FORCE

Barker's Charge to the Research Committee

The research committee (chair, Mike Purdy) was charged by ILA President Larry Barker with "operationalizing the study of Listening for our discipline." Members of the Research Committee and other interested individuals met for the Sunday morning, March 16 post-session and planned a strategy for achieving this goal. The task force that met in San Diego will, however, need the help of the ILA, and of members with specific research interests to succeed with this major undertaking.

Present as members of the task force were: Belle Ruth Witkin, Andy Wolvin, Alice Ridge, Debbie Roach, Steve Rhodes, Trish Anderson and Mike Purdy. At least ten other people expressed an interest to help with the project, and we are seeking others. The task force began by identifying critical areas of study having relevance to listening research (see related research note for definition of "research"). The ILA members who could contribute to this project were associated with areas of study are listed below. Those with "?" after their names were suggested but not contacted. If yours is one and you are interested please contact Mike Purdy, otherwise he will in due time contact you. If your name is not listed but you wish to help in any way, please

contact Mike Purdy or other member of the task force. You may then become a working member of the task force.

The second phase of the project is for the contributor in each area to send to Belle Ruth by May 15, a cross referencing of the areas researched and the key variables/constructs in each. She will attempt to make some sense of this and put it into a matrix by mid June. Another aspect of this phase is for each contributor to develop a bibliography of key sources in the area.

Phase three to be completed by the March 1987 conference will include each contributor drafting a

paper describing the state of the research in their area as relevant to listening research, and having circulated the paper for other members of the task force.

Phase four includes finding outside funding for a conference, perhaps contiguous with the 1987 ILA Summer Conference, which would invite scholars from relevant areas to present papers to be gathered in a monograph and to discuss the state of the art of listening. Some seed funding has been pledged by the ILA and the Center for the Study of Interpersonal Processes.

ASSIGNMENTS

Mike Purdy -- Overview, Speech Comm., Philosophy;
Belle Ruth Witkin -- Matrix of variables, attention, Info. Process;
Andy Wolvin -- listening models over time and disciplines;
Joe Clark (?) -- Audiology and related study
Alice Ridge -- Modeling, Attention and Memory
Debbie Roach -- Comprehension, Cognit. Psych/proc. with (Margret?)
Steve Rhodes -- Systems, Discourse Analysis, Sp and Educ Journals.
Trish Anderson -- Learning Theory
Ella Erway (?) -- Reading
Tim Gilmore (?) -- Clinical Psych, the Tomatis Method.
Don Stats (?) -- Neurophysiology
Dean Thomlison (?) -- Humanistic Psychology

Obviously, this is a major project, but with the committed support of the ILA, we should finish this project with a Handbook for Listening Research, or some similar publication.

Research Committee Defines Research

The research committee has no definitive definition of research but we want everyone to know that we do not define research narrowly. Research includes qualitative as well as quantitative research, evaluation as well as test design and implementation.

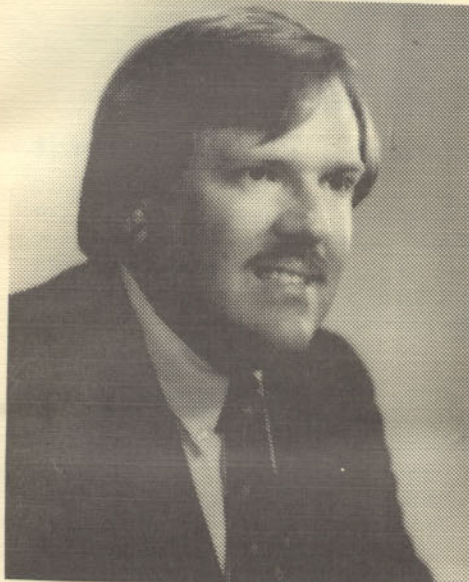
Bormann in his text on Communication Theory talks of general theories and special theories of

communication. General theories are what we usually think of as arising from various types of research, special theories are those which are developed out of our working experience with listening as teachers, trainers, consultants, etc. Like rhetorical principles they are refined as we work with them.

If you have any special or general definitions of research how about

sending them to the LISTENING POST for all of us to consider; or publish an article for the new Listening Journal on what constitutes research. Basically, we of the Research Committee want to assure those of the rest of you, and ourselves, that we do not want to limit (within reason) what the ILA considers as research and we welcome your input and active involvement.

Your Officers 1986-87



LARRY BARKER
President

Planning the program for the 7th Annual ILA Convention was one of the most challenging and rewarding experiences I've ever had. I learned how many of our members truly believe in the goals and activities of our association - and are willing to work hard to make each year's convention bigger and better. My planning committee, Carolyn Coakley, Bill Arnold, Ken Paulin, Kattie Watson, Erika Vora and Ken Spence - were especially instrumental in making San Diego one of the most relevant and diverse. They not only screened dozens of program proposals but suggested new programs and presenters to help balance the program offerings.

I'm looking forward to this year, in the role of ILA President, and hope that, together, we can make it the best ever. My goals are (1) to make our Association stronger in terms of membership and internal organization, (2) to stimulate the ILA Research Committee to host a conference to prepare a "position paper" on the conceptual, operational and theoretical bases of the listening process. Hopefully, this conference will be sponsored, in part, by outside agencies, (3) to enhance the professional image and operations of the ILA, (4) to maintain the spirit of sharing and caring that is a unique and important dimension of our Association.



Carolyn Gwynn Coakley
First Vice President

Carolyn Gwynn Coakley is a teacher of oral communication at High Point High School in Beltsville, MA, and an adjunct instructor of listening and speech at the University of Maryland--University College. A founding member of ILA, she has served on the 1982 Executive Board as ILA secretary and has served as chair of the 1984 Nominating Committee. Her ILA participation also includes serving as co-chair of the First ILA Summer Conference and as editor of the 1984 *ILA Summer Conference Proceedings*. Additionally, Carolyn has been a program participant for the 1982 and 1984 ILA Conventions and the 1984 and 1985 Summer Conferences. She currently is a member of the 1986 Program Committee and Northeast Regional Membership Committee.

Carolyn's involvement in listening extends beyond her participation in ILA. For the past two years, she has served as a member of the Maryland State Department of Education Language Arts Curriculum Task Force and as the task force's co-chair of the listening section of the Maryland curriculum framework. A frequent presenter on the subject of listening at local, state, and national professional conventions, she also conducts listening seminars for business personnel. With Andrew D. Wolvin, she has coauthored *Listening Instruction* (1979), *Listening* (1982), *Listening, Second Edition* (1985), *Instructor's Manual-Listening* (1982 and 1985), and several professional articles on listening.

Carolyn has received wide recognition for her contributions to listening, speech, and education. Among her honors are the ILA President's Award, 1985; ILA Research Award, 1985; National VFW Certificate of Appreciation, 1985; Senate of Maryland Resolution, 1981; United Nations Award Citation, 1972 and 1974; and the American Association of University Women Scholarship, 1961-1965.

Her vision for ILA is one of understanding--understanding of the (1) members who are responsible; (2) members who are dedicated to

implementing the purposes of ILA; and (3) members who are greater in number, stronger in ideas, and richer in the satisfaction of having many of their personal listening needs as well as many of the world's listening needs met by ILA. Her place in this vision is to strive both to cultivate and activate this understanding.



James Gallagher
Second Vice President

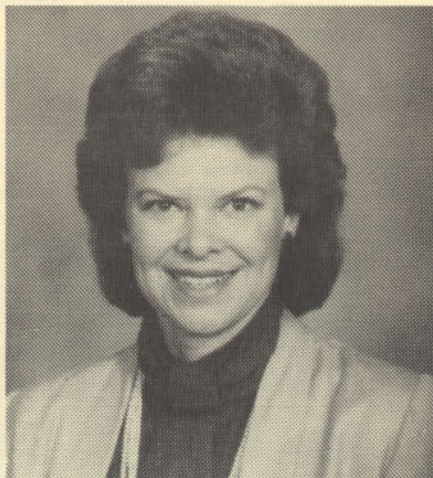
James Gallagher is employed by the General Electric Company (GE) as a Specialist in the Procurement Operation Administration. Jim, a founding member of the ILA has attended 5 annual conferences and has given a presentation at each of the conferences. He was on the 1984-1985 ILA Nominating Committee. Jim is an instructor for three GE courses - Effective Listening, Effective Presentation, and Business Presentations. He was responsible for introducing the first listening course in the department where he works. In addition, Jim teaches listening at Rensselaer Polytechnic Institute, Troy, N.Y. for the Management Development Program; the Professional Leadership Program as well as for Cornell University Extension in Albany, N.Y. He is a frequent speaker at local schools, clubs, and business and church organizations on his two favorite subjects, listening and speaking.

Jim is dedicated in trying to convince people that listening is the most important skill that can be developed in order to be more successful in their life endeavors. He states that his vision for ILA is that "membership grows so that ILA becomes better balanced, i.e. business, industry and government become more represented." "My place in that vision is that I will concentrate on trying to increase membership in those areas without diluting effort in the academia area."

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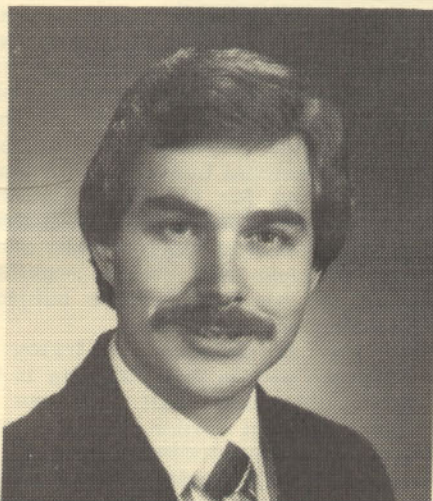
Your Officers

(continued from page 11)



Sheila C. Bentley
Secretary

After teaching English on the high school and college levels for 14 years, Sheila became a full-time consultant in communication to such organizations as Sperry Corporation, the American Institute of Banking, and the Arizona Governmental Training Service. She has been a member of ILA since 1984, has attended all annual conventions and summer conferences since joining, and was a presenter in the **Listening Technique Fair** in Summer, 1985. Her qualifications for the position of Secretary include her skills in writing, editing, and typing and her personal computer which will enable her to handle correspondence efficiently. She is also currently a member of the Membership Committee for ILA.



Alan R. Zimmerman
Treasurer

Alan R. Zimmerman is an independent management consultant in the areas of communication, listening, motivation, and self-esteem. In the last ten years, Alan has given hundreds of workshops and speeches

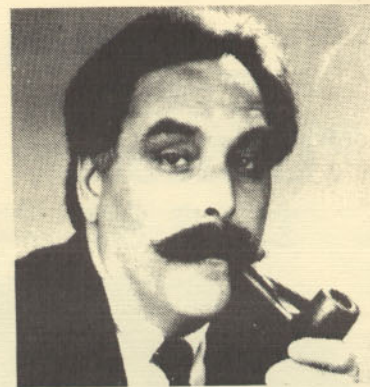
for businesses, health organizations, and government employees. He has presented numerous seminars in the United States for such hi-tech corporations as IBM, Honeywell, 3M, and Control Data, and occasionally he consults in Canada and Japan. In addition, Alan has served as a university professor for fifteen years, twice been accorded recognition as an "Outstanding Faculty Member." He has been an ILA member for four years, attended four annual conferences, presented at three of the conferences, and co-organized the display of listening materials at the 1983 annual conference. His service to ILA committees include Membership with Nadine Marsnik in 1984 and Program Proposal Review with Marguerite Lyle in 1984.

As for qualifications to serve as Treasurer of ILA, Alan brings a belief in the vital importance of listening and a commitment to ILA as a unique and positive influence in our society. Alan brings a willingness to listen to members' suggestions on how to monitor and enhance the quality of ILA, as well as its economic maturity.



Kittie W. Watson
Member at Large

Kittie is an Associate Professor in the Department of Communication at Tulane University and serves as a consultant to private, public and governmental organizations through SPECTRA Communication Associates. In the five years she has been a member of ILA (now Life Member), she has been a program participant at the annual conventions in Washington (1982), St. Paul (1983), Scottsdale (1984), Orlando (1985), and the Summer Conference in St. Paul (1985). Her publications in the area of listening are extensive; co-authoring seven refereed articles, co-authoring two books, and contributing chapters or sections to two others. She is the co-creator of the **Watson-Barker Listening Test**, available through SPECTRA, Inc. In ILA, Kittie has been a member of the Research Committee since 1980 (secretary 1980-82, chair - 1982-84), and she was the recipient of the 1985 Research Award.



Peter Van Der Schaft
Member-at-Large

Member-at-large Peter Van Der Schaft continues to be committed to two major goals, the internationalization of ILA and to working in the area of public relations.



Tricia Anderson
Member-at-Large

After serving only one year of a two-year term as Member-at-Large, I feel especially privileged to be able to remain in my position while other officers move into and out of their respective offices. The past year has been an exciting and memorable one for me within the ILA, for I have deepened both my personal and professional commitment to better listening. The coming year promises to be exciting one, packed with adventures, challenges, promises, and magic. It's a pleasure to serve on the Executive Board; I pledge continued efforts promoting the ILA.



Marguerite R. Lyle
Immediate Past President