



LISTENING POST

Newsletter of the International Listening Association

Vol. 89, Winter 2005

The International Listening Association promotes the study, development, and teaching of listening and the practice of effective listening skills and techniques

POWER OF LISTENING Minnesota - April 13-17, 2005



Barbara Nixon
1st Vice Pres.

By now, you have likely received your copy of the preliminary program for the 26th Annual Convention of the International Listening Association. And what a dynamic program it is! Our theme is **The Power of Listening**

and I am confident that you'll find this to be a powerful way to spend a few days in April.

This year, you'll have more than fifty different sessions to choose from. Read carefully through your preliminary program to help narrow your choices before you attend. (I usually like to do this while I'm on the plane on the way to the convention. However, if you're one to plan further ahead, you may even wish to contact some of the speakers prior to the convention.)

Rather than having four tracks to choose from as in previous years, your Program Planning Committee has a fresh new approach for you: we worked with each of our presenters and identified which audiences might best benefit from the material in the sessions. This might help us to better target our own specific listening goals for the convention.

Presenters this year show us that we truly are an International Listening Association. You'll have the opportunity to learn from members across our globe: Finland, Germany, Kuwait, United Kingdom, USA, Canada and more!

Remember that a special gift to all who register for the convention will be a conference proceedings book, complete with papers and other handouts that the presenters have provided for each of the sessions.

A Business Mini-Conference, sponsored by the Business Committee, will be a special event on Thursday: the State of Listening in Health Care. Join us as we identify, examine, and develop insights regarding the problems and issues of effective listening communication in health care, from both provider and patient perspective. Profit from techniques and strategies shared for the promotion of improved listening communication within the health care profession. This mini-conference is available for a small additional fee to those who register for the entire ILA Convention, or as a separate registration for those who only wish to attend on Thursday.

And a new addition that you won't see in the preliminary program . . . we'll have a wellness professional leading us in Jazzercise on Friday and Saturday mornings. What a great way to begin our days!

The power of an ILA convention isn't all in the programming . . . much of the power resides in the networking and informal, casual opportunities that arise during the days and evenings we spend together. The Local Arrangements Committee will have several

choices for Thursday and Friday evening events for us all, ranging from shopping at the Mall of America (with no sales tax on clothing!), to the Minnesota Orchestra at nearby Orchestra Hall, to recommendations for dining at literally dozens of restaurants within walking distance of our hotel. As the convention time draws nearer, you'll begin to receive occasional "ILA Blasts" (short e-mail messages) from the Program Planning & Local Arrangements Committees, with enhancements to the program and networking activities

Register early so that we can get your name in our convention attendees listing that we'll have available when you arrive. This will be a great way to look up old friends and new listening colleagues – and may save you from carrying around quite as many business cards!

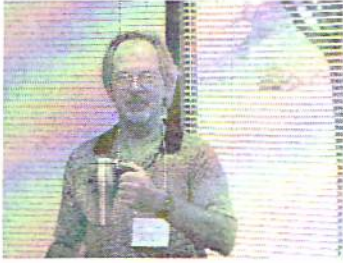
Committee Chairs: be sure to contact your committee members before the convention and remind them of your scheduled committee meeting time (see the preliminary program for specific times).

Any changes to our preliminary program will be posted at the ILA website (www.listen.org) as the convention draws nearer.

Questions? Contact Barbara Nixon, First Vice-President, pres2005@listen.org, or Nan Johnson-Curiskis, Local Arrangements Chair, at nanette.johnson-curiskis@mnsu.edu.

(800) 451-7777
listening@ila.org

President's Perspective



Ray McKelvy
ILA President 2004

This is a very hectic and stressful time of year for all of us, but perhaps more so for those of us in the academic world. It seems that after the rigors of the fall semester and the all too brief transition to the Christmas holidays we are all ready for that much needed break from the classroom. We hardly have time to catch our breath. But somehow we all manage to find the time to take a pause to reflect on the season. The holiday season is a time for reconnecting with friends, remembering earlier holidays, and reflecting on the past year. Of course the New Year brings a time for resolving to make ourselves better in some way. When those annual Christmas cards from friends whom I haven't seen in a while start dropping through the mail slot, I find myself sometimes lost in remembrances of long ago times spent with them. All those old feelings of fun and frivolity seem to spring from someplace deep inside. I can't seem to contain a smile. It is almost as if these friends are present. Those Christmas cards are as powerful as the sense of smell is in rekindling emotions. Of course there are times when the memories carry with them a certain amount of pain or sadness.

The sadness I have felt this year has been for the loss of one of the most dynamic members of

ILA, Melissa Beall's mom, Olga. She has been a regular attendee at many of the ILA conventions and has brought joy, laughter, and happiness to many of us. Who can forget Harvey Weiss and Olga "flirting" in the back of that taxi? Olga was a "Mom" to many of us and with her wry sense of humor made us feel "just like home." We shall miss her. Our thoughts and prayers are with Melissa and Hugh and their family.

It is often from our pause to reflect that we resolve to make ourselves better in the coming year. I, for one, don't often create a list of resolutions. My life is pretty darned good! To get to that point of making resolutions we must all take stock of who we are and who we want to be. We must listen to ourselves in an honest way. I think listening to ourselves, listening to our friends and family, and listening to the spiritual message of the season is the crux of what makes this time of year so special.

But, alas, we must all come back to the reality of the New Year and the new semester. New classes await us with new students providing new challenges and we sometimes lose track of what we were listening to during the holidays. I guess my resolution for 2005 is to remember to listen to all those messages I treasured so much just a short time ago.

Now the time is rapidly approaching for the 26th convention in Minneapolis and all reports are that planning is going very well. It is our goal to have the largest attendance ever for a convention this year as we return to the birthplace of ILA. The program that Barbara Nixon and the members of her program committee have put together looks great. There are several new presenters this

year to make the program even more exciting. My thanks go out to her and the committee for their diligence in their efforts. Also Nanette Johnson has handled many of the local arrangements in an outstanding manner. She has made many new contacts in hopes of bringing in many of the local concerns to join us. We still hope to encourage the return of several of the original members and I have contacted several of them.

Whether you are a new member or a "seasoned veteran" of the ILA I sincerely hope you can make the trip to Minneapolis for the convention. There will be many activities before, during, and after the sessions for everyone to participate in. I know I am getting excited for the convention and hope we can meet our aim of the largest and best convention ever.

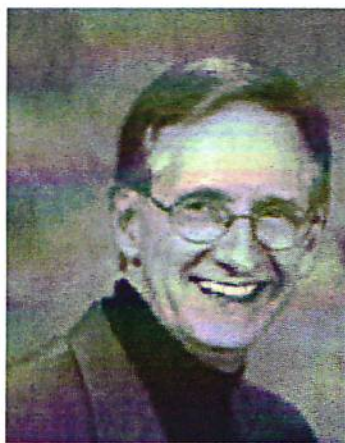
A few final thanks to others. Melissa Beall is working to put together the ILA portion of the National Communication Association convention. If you have ideas for her, please contact her. Rick Bommelje is finishing his tenure as editor of the *Listening Post* and has done a great job in getting out the current information to the entire organization. Thanks to both of these stalwarts for their great efforts.

Listening Post Deadlines

The deadline for all
Listening Post
materials (including articles
and photographs) to appear
in the next issue is
May 15, 2005.
Send materials to
Editor
listeningpost@listen.org

LISTENING LEGEND— Dr. Wayne Bond

Our series on 'Listening Legends' continues with an ILA Lifetime Member, Listening Hall of Fame Member, past President, and the 2004 recipient of the ILA Outstanding Teacher of Listening Award. He is a full professor of Communication in the Department of Communication Studies at Montclair State University and has taught at MSU for over 30 years. We are privileged to recognize and honor Dr. Wayne Bond.



Dr. Wayne Bond

What originally motivated you to become involved in the field of listening?

In the 70s I was attending the Speech Communication Association Convention (Now called National Communication Association) and met Manny Steil. He, at that time, was asking people, in attendance, if they were interesting in starting a Listening Organization. I was so impressed with his passion and enthusiasm for the subject and for his concerted effort to form an organization that would focus exclusively on listening that I said "Absolutely, where do I sign up." Since then, I have been involved in ILA as a member; I have held a number of Executive Board positions, made numerous presentations at both the US and International Conventions ILA has had and I became a Life Member. Of all the organizations I have belonged to in my teaching career (over 40 years now as a high school and college teacher), ILA is my absolute favorite because of its mission, the people involved and because of the tremendous need to

improve the skill of listening and the impact listening makes on changing lives.

2. What do you consider your most significant accomplishment in the field of listening?

There are three accomplishments that I most cherish. First, in the mid 70s I was instrumental in getting the course of listening into the curriculum of the then Department of Speech Communication (Now Department of Communication Studies) and subsequently getting listening included as a major component in the Fundamentals of Speech course that was and still is required of all students attending Montclair State University. Secondly, my work in Listening training with the Hospice Organization here in the Montclair New Jersey area is a great joy. For the past twenty four years, I have worked with Hospice in Listening training of the volunteers. I must say, the volunteers constantly inspire me in every session we have. I always come away from the sessions having gained so much more than what I have contributed. And thirdly, I am really proud of the two section of the Listening course I teach every spring semester. The course is always filled and the students are a delight and an inspiration.

3. How will the listening field need to change to meet the needs of future generations?

I believe listening education, research and training have made tremendous strides in the last few decades. We in the listening discipline

need to continue the momentum. There are three or four areas that need continued nurturing in terms of developing research, training and education. Listening materials need to be developed for the very young, the youth and young adults and those reaching retirement age. Yep, that's just about everyone. We can see the magnitude of our challenge. There exists material, of course that is applicable to all ages generally; but I think more attention needs to be focused on each group's distinctive needs as well. And I think the ILA must continue its efforts to globalize its outreach. Strides are definitely being made in this area. The fact that ILA recently held its convention in Sweden and plans to meet in Germany in 2007 reinforces its commitment to globalizing its outreach.

4. What do you see as the future of the International Listening Association?

I see ILA's future as bright. The challenges are there and the mission and goals of the organization are substantial and the leaders, researchers, teachers, and other professionals are supportive. However, a big effort to enlarge the membership and enhance the critical mass has been, still is and must continue to be a number one objective for ILA. The ILA message is clear and focused. Listening changes personal and professional lives. ILA's future lies in getting that message, in the forms of research, education and professional application, out to the world at large.



ILA NOMINATIONS 2005



Margarete Imhoff
President, Elect

Margarete Imhoff has served as the Member-at-Large Global Outreach for ILA for the past four years. Her academic training was in School Psychology and teaching English as a foreign language. Currently, she teaches Educational Psychology in the teacher training program at Frankfurt University / Germany. She also teaches listening and is doing listening research with a focus on psychological aspects in listening. She has published in the area of listening and she has presented at several ILA conventions. She has been a member of ILA since 1998



Pamela Cooper
Member at Large, Global

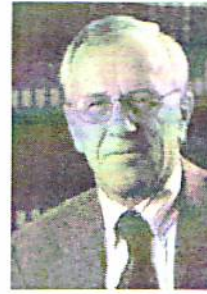
Pamela Cooper is a professor at the University of South Carolina Beaufort. She has taught internationally at the Chinese University of Hong Kong. She has published extensively in the areas of intercultural communication, classroom communication, storytelling, gender communication, and interpersonal communication.



Cyndi Grobmeier
Member at Large, Public Relations

Cyndi Grobmeier is an Instructor, in the School of Arts and Sciences, Department of Communication, Saint Xavier University. She also serves as the Editor, *The Listening Professional* for the ILA

NOMINATING COMMITTEE



Charles Veenstra

A member of ILA since its early years 1982, Charles has been teaching for 36 years, and 28 of them have been at Dordt College. Listening research is high on his agenda, particularly in improving communication across cultures.



Michael Purdy

Michael is a Professor and Coordinator of the Communications Program at Governors State University and has been an active member of the ILA since 1982. He has served as 2nd VP of the ILA, hosted the ILA conference in Chicago, served on many program committees and the ILA nominating committee. He is a member of the Listening Hall of Fame



Irma Ilomaki

Irma is a Senior Lecturer in the Department of Speech Communication and Voice Research, University of Tampere, Finland. Irma teaches graduate and undergraduate courses in vocalogy, public speaking, small group communication, negotiation and teaching communication.

Kent Zimmerman

Kent has been a ILA member since 1992 and has attended ten conferences. He served on the Nominating Committee on two previous occasions. He also co-chaired the Site Selection Committee for the 2004 Conference. And has made presentations at six conferences.

CALL FOR AWARDS

Dr. Pamela Cooper, Chair, and the ILA Awards committee seek nominations for the following listening awards:

Hall of Fame: Presented to individuals who are recognized for notable achievements involving listening in the educational, business, and other settings. Selection for the Hall of Fame is the highest award presented by ILA.

Listener of the Year: Nationally or internationally prominent persons or organizations that have demonstrated the highest standards of effective listening.

Special Recognition: Individuals or organizations who have made a significant difference in the lives of others by calling attention to and/or practicing effective listening.

Research Awards

ILA Research Award-for outstanding work in researching aspects of listening. Undergraduate Award. Graduate/Thesis Award

Business Award: Individuals or organizations that have significantly contributed to the advancement of effective in business settings.

Excellence in Teaching Award: For teachers, including pre-school to graduate school, who have demonstrated outstanding efforts in promoting listening in educational settings.

Nominations are submitted to the committee who select the best representative for the year in each category. Not all awards are given every year. Awards are presented at the annual convention.

Nominations should include the name of the person or organization and a rationale for why they deserve to be honored. Please consult the directory for the past winners.

**Please send nominations to
Dr. Pamela Cooper
Awards Committee Chair**

Email: Hoelp@gwm.sc.edu

WELCOME NEW ILA MEMBERS

Chris Brown
Catherine Malloy
Waterville, MN 56096
Salt Lake City, UT 84102
826 N. Reed St.

Bonnie Lantz
395 S. 1500 E.
Univ of Utah
Salt lake City, UT 84102

Zhojen (Joyce) Chen
Univ of Northern Iowa
Communication Studies
Cedar Falls, IA 50614

Catherine Malloy
41 Baker Ave.. #9N
White Plains, NY 10601

Mary Ann Crossner
10541 Wyatt St.
Dallas, TX 75218

Natalie Tindall
9308 Cherry Hill Rd #224
College Park, MD 20740

Michael R. Elkins
Texan A&M Univ-Kingsville
700 University Blvd
Kingsville, TX 78363

Katherine Elliott Wilson
1115 Lincoln Dr
West Chester, PA 19380

LISTENING SUCCESS

Kay Lindahl presented the keynote address on "The Sacred Art of Listening" for World Community Day, sponsored by Church Women United on November 5th. She was guest lecturer for a Comparative Religion Class at California State University, Fullerton on November 19th. Her topic was "Inter-religious Dialogue and the Art of Listening".

Dr. Kimberly Batty-Herbert is the Associate Dean of Academic Affairs, Communication-Fine Arts, at Broward Community College in Florida. Her new address is:Dr.

Dr. Kimberly Batty-Herbert
Associate Dean of Academic Affairs
Communication/Fine Arts
Broward Community College, North
1000 Coconut Creek Blvd.

ED's Report by Jim Pratt, Executive Director



Jim Pratt

Our 26th annual convention in Minneapolis on April 13-17 will mark the beginning of ILA's second quarter-century. Once all the programs have been determined, we will prepare a preliminary convention program to mail to all our members along with other convention information. But if you'd like to get started with making your convention plans now, please read the information below:

HOTEL RESERVATIONS

Please make your hotel reservations directly with the Minneapolis Marriott City Center Hotel, 30 South Seventh Street, Minneapolis, MN 55402 USA:

BY PHONE: 612/349-4000

BY FAX: 612/332-7165

WEBSITE: www.marriotthotels.com/mspcc

Our special room rates are \$129 per night for standard guest rooms with occupancy of 1-4 persons. Please make your reservations by Monday, March 14th, 2005, and mention the International Listening Association convention.

AIRLINE RESERVATIONS

The Minneapolis-Saint Paul International Airport (airport code MSP) is served by all major U.S. airlines with non-stop service from most U.S. cities. Northwest Airlines (1-800-225-2525) provides the majority of the service. Northwest/KLM offers non-stops to Tokyo, London, and Amsterdam. Icelandair's non-stop service to Reykjavik connects with major European cities. The airport is about a 30-minute ride from the hotel via the Hiawatha Light Rail Line (\$1.25 fare or \$1.75 at rush hour.) All scheduled airlines use the Lindbergh (Main) Terminal. Follow the signs down from the luggage claim level to the transit level; take the tram to the transit center where you will board the Hiawatha Line trains bound for downtown. The train operates on 5th Street in downtown Minneapolis; get off at the Nicollet Mall station, turn left on Nicollet Mall, and walk two blocks to 7th Street; turn right on 7th Street and the hotel entrance is on your right in about half a block. Super Shuttle and taxis are also available from the transit level.

DRIVING TO THE CONVENTION

Our Midwestern location makes driving to the convention convenient for many members. Use I-94 or I-35W to reach downtown Minneapolis and use any downtown exit; if you are on a "Street," turn onto an "Avenue" to reach 7th Street (one-way). The hotel is on your right just past Nicollet Mall; the parking ramp entrance is just beyond the hotel entrance.

CONVENTION REGISTRATION

All convention participants and those presenting programs must register. Advance registration at lowest rates is available until March 14th. After that date, you may register in person at the convention at higher rates. Registration materials will be sent to all members in early January, and you may also register through our website at www.listen.org. We are pleased to be able to offer the same advance registration fees that were used four years ago in Scottsdale: Regular members, \$195; Life members, \$145; Student members, \$145; Sustaining members, \$20; Organizational members, \$20 per person. We will waive the student registration fee for any student member who agrees to work two hours per day (Thursday, Friday, and Saturday) at the registration and boutique. Optional special entertainment will include a Minnesota Orchestra concert at Orchestra Hall, an evening of jazz at the Dakota, and a shopping excursion to the Mall of America.

25TH ANNIVERSARY ILA LOGO PINS

In recognition of ILA's 25th Anniversary in 2004, we designed a special pin, featuring the ILA logo in white outlined in blue, on a silver background. We will send a pin to everyone who makes a donation of \$25 or more to the ILA scholarship fund, and ILA's 501(c)(3) tax status makes most such donations tax deductible. You may make your donation at any time by sending a check (or charge instructions for Visa or Mastercard) for \$25 or more to the executive director; you may also make donations through the website (follow the instructions to Join ILA using a credit card). We hope to be able to increase our scholarship fund for student members with your support for this effort. Thanks for listening; see you in Minneapolis.



ILA CONVENTION REGISTRATION

Minneapolis
APRIL 13-17, 2005

All convention participants and those presenting programs must register. **Advance registration is available until Wednesday, March 14, 2005.** After that date, you may register in person at the convention at higher rates. You may register by returning the form below with your payment in U.S. funds:

- BY MAIL: ILA, PO Box 744, River Falls, WI 54022, USA
- If you are paying by Visa or MasterCard, you may register
 - BY PHONE: Toll-free U.S., 1-800-ILA-4505; or 1-715-425-3377
 - BY FAX: Toll-free U.S., 1-888-314-9533, or 1-715-425-9533
 - BY E-MAIL: IListening@aol.com

REGISTRATION FORM

Name _____

Address (if different from your mailing label):

E-mail address _____

Please check appropriate category: Regular member, \$195 _____
Life member, \$145 _____
Student member, \$145 _____
Sustaining and Organizational member, \$20 _____
Organizational member, \$20 per person _____

_____ Payment enclosed in U.S. funds (check or money order).

_____ Please charge my Visa or MasterCard:

Card number _____ Expiration _____

Signature _____

All registrations will be confirmed to the e-mail address supplied above.