

INTERNATIONAL LISTENING ASSOCIATION

NEWSLETTER

ISSUE NUMBER ONE

JULY, 1980

ILA - FIRST NEWSLETTER

FINALLY! You are receiving the first ILA newsletter. The purpose of the newsletter is to keep ILA members informed about the activities of the Association and its members. Depending on what information members submit, this newsletter will include announcements concerning resources in teaching listening, information about professional activities, publications, and appearances of ILA members, and developments and research within the field.

HISTORIC MEETING IN ATLANTA

In future years the first meeting of the International Listening Association in Atlanta, February 17-19, 1980, will be remembered enthusiastically by all fifty-four participants. Dr. Ralph Nichols delivered the keynote address, "The Struggle to be Human". With this newsletter we are pleased to be able to include a written version of Dr. Nichols' outstanding speech. The copy was provided through the courtesy of Claudell Stocker, Viola Beadleston and Dr. Nichols.

February 18-19 were spent in a combination of workshops, forums, and formal presentations on topics dealing with

listening instruction, behavior, and theory. A great variety of topics was presented by the following: Vern Shea, Ella Erway, Claudell Stocker, Harvey Weiss, Erika Vora, Ray McKelvy, Nan Johnson, Baxter and Corinne Geeting, Linda Heun, Andrew Worvin, Alice Ridge, Jackson Huntley, Al and Virginia Katz, Lyman Steil and Florence Wolff. Abstracts of most sessions can be obtained from Sally Haug.

Sally Haug as Program Chairperson and Judi Cole as Local Arrangements Chairperson were commended heartily by the participants for their efforts in providing the long-awaited opportunity to share and learn about our most important communication behavior.

TWO BUSINESS MEETINGS IN ATLANTA

On Sunday night, February 17, the ILA members discussed proposed by-laws prepared by Bill Gering. The amended document was officially approved and certificates of membership were distributed by Bob Miller.

On Tuesday, February 19, officers were elected. (See list at end of newsletter.) President Lyman (Manny) Steil requested the members to extend invitations for future convention sites and to recruit new members. The executive committee was directed to establish membership and conference fees, to plan the 1981 convention and to appoint committees.

EXECUTIVE BOARD MEETING IN MARCH

Members of the executive board met March 22, 1980, at the home of Manny and Dee Steil in St. Paul. The Atlanta conference was reviewed as a basis for future meetings. Plans for the 1981 meeting in Denver were developed. Committee chairpersons were appointed: Program, Sally Haug; Membership, Bob Miller; Local Arrangements, 1981, Ray McKelvy; Nominations, Virginia DeChaine; Research, Larry Barker. Public relations efforts, research priorities, and coordination with other organizations were discussed. Membership fees were established. A copy of the minutes of this meeting is available upon request from Ella Erway.

RESEARCH

The Executive Board of the ILA has instructed the Research Committee, chaired by Larry Barker, to identify (1) issues of concern to members of ILA, (2) priorities for research in listening, and (3) potential sources for funding for research. The Executive Board agreed that the ILA will not sponsor research, solicit funds for research, or approve specific research projects by members or non-members at this time. The first step for the Association will be the development of information sources to encourage research.

ELECTED OFFICERS ASK FOR HELP

You can help ILA by:

- a.) Sending to Ella Erway by **September 15, 1980**, items for the next newsletter. We would like to print items about presentations our members have made, new books or articles, upcoming events, workshops, new courses, anything related to listening. Don't be shy. Please be willing to let others know what you are doing in listening.
- b.) Sending comments to members of the executive committee.

- c.) Volunteering for committees.
- d.) Recruiting new members. You can contact people directly. Also you can send the names of potential members to Bob Miller who will send them information. Please mention ILA and provide membership brochures when you speak to groups.
- e.) Inviting the ILA convention to your area in 1982 and then serving as chairperson for local arrangements.

WORKSHOP ON TEACHING LISTENING JULY 21-22-23, 1980

Lyman Steil will be sponsoring a Workshop on the Teaching of Listening at the University of Minnesota on July 21, 22, and 23, 1980. It is intended for educators (K-12 and post secondary), trainers (industry, business and governmental), and consultants. It is oriented toward the development of rationale, objectives, methods, activities, tests and materials for teaching listening. The registration fee is \$125. Contact Manny at the address listed on the last page for complete information.

RESOURCES

Harvey Weiss and Ray McKelvy are beginning a media collection of activities of the ILA. Audio and video tapes of activities of the ILA Atlanta meeting are available from Harvey Weiss. Plans are under way to collect instructional materials for sharing with ILA members.

SPECIAL RECOGNITION AWARD

The Sperry Corporation was presented the Special Recognition Award for outstanding service in promoting the Study and Development of listening and helping millions to "understand how important it is to listen".

LISTENING HALL OF FAME

At the first ILA convention the Listening Hall of Fame was established. Awards were made to pioneers in listening theory and instruction. Ralph Nichols and James Brown were present to receive their plaques. Others honored were Paul Rankin and Sam Duker.



LISTENING FEATURED IN THE MEDIA

Major corporations are featuring listening as a theme. Sperry Corporation has presented commercials at peak viewing times during the Olympics and "60 Minutes". Magazines and newspapers have picked up the theme. Please send to ILA copies of media coverage so the newsletter can feature a summary of slogans.

OFFICERS ELECTED

President, Lyman K. (Manny) Steil
Department of Rhetoric
University of Minnesota
St. Paul, MN 55108

First Vice President, Sally Haug
Speech Department
University of Wisconsin-Eau Claire
Eau Claire, WI 54701

Second Vice President, Bob Miller
366 North Prior Avenue
St. Paul, MN 55104

Secretary, Ella Erway
Acting Dean of the Graduate School
Southern Connecticut State College
501 Crescent Street
New Haven, CT 06515

Treasurer, Verne W. Shea
512 SW 8th Street
Willmar, MN 56201

Executive Committee, Ray McKelvy
Department of English
USAF Academy
Colorado 80840

and

Harvey Weiss
Cooper High School
8230 N. 47th Avenue
New Hope, MN 55428

NOMINATIONS REQUESTED

One officer of the Executive Board will be elected in 1981 at the convention. (The Bylaws provided for an initial term of two years for officers to provide continuity during the organizational period.) One position as a member-at-large will be filled. Members are invited to send nominations to: Virginia DeChaine, Lane Community College, 4000 East 30, Eugene, Oregon 97405.

TREASURER'S REPORT

The treasurer reported a balance of \$1,726.94 as of March 22, 1980. The Executive Board did not attempt to project a budget for the first year of operation; mailings to the membership were authorized. Other projects are to be undertaken only upon the receipt of additional funds from the membership drive.

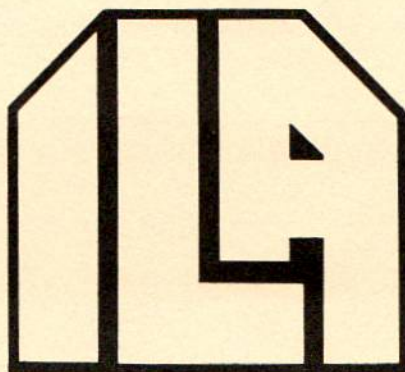
INFORMATION MAILED TO EACH MEMBER

Several weeks ago each member was mailed a package which contained the official minutes of the February 17 meeting in Atlanta, the Bylaws, the membership list, and the new membership brochures. If you have not received your package or need more copies, please contact Bob Miller.

JOIN US IN DENVER *for the* SECOND ANNUAL CONVENTION

March 4, 5 & 6, 1981

*3 days of Listening workshops and sessions
with nationally known teachers, trainers,
and authors.*



INTERNATIONAL LISTENING ASSOCIATION

PLANS FOR 1981 MEETING IN DENVER - MARCH 4-6

Plans are well advanced for a "Rocky Mountain High" in 1981 in Denver. Program Proposals were due to Vice President Sally Haug by June 10. Members of the program committee now are reading and evaluating the proposals. Members of the program committee include Sally Haug, Nan Johnson, Al Katz, Nadine Marsnik, Don Olson, Steven Rhodes, Howard Sible, Barbara Thornton, and Harvey Weiss. Ray McKelvy is coordinating local arrangements. Ray reports that Denver is a great city for non-skiers as well as the winter sports fan. We will report more about the 1981 convention and Denver in a future newsletter.

NAME THE NEWSLETTER!

We need a title for this mostly quarterly newsletter. Send in your creative ideas to Ella Erway, present newsletter editor. The winner will get absolutely nothing but a small announcement of his success

and lots of satisfaction in the knowledge that his/her genius is finally recognized. How about "The Listening Post" or "The Year of the Ear" or "Hear Here" or

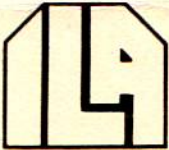
MEMBERSHIP AND CONVENTION FEES

The Executive Board established the following classifications of memberships:

Students, \$10	Regular, \$30
Sustaining, \$50	Emeritus, 00
Corporation, \$125	Institution, \$125

Emeritus membership will be conferred upon previously enrolled members upon reaching the age of 65.

Based upon the costs of the previous conference, the preregistration fees for the 1981 conference were set at \$65 for members and \$85 for non-members. Members will receive the directory, newsletters, special bulletins and announcements, and access to the collection of materials (both written and audio-visual) which is being collected by the Association.



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366 North Prior Avenue
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Now hear this

